

# the advantage

national junior hereford association newsletter — Spring 2014

## New Experiences on the Horizon

by Keysto Stotz

I can't believe it's almost summer again. Between school and national shows, I have been very busy since this fall, and I have not had time to think about my upcoming plans and travels. However, the 2014 Junior National Hereford Expo (JNHE) has always been at the back of my mind.

Whenever I feel like I am out of touch with what is going on in the Hereford business, I look forward to the week in July when I will be reunited with friends and peers for the greatest junior national in the country. I am excited to keep the momentum of this junior association going and further promote our breed and youth.

It has never been more rewarding to be a National Junior Hereford Association (NJHA) member than right now. With record numbers in registration and a growing branded beef program and membership, it is truly a thrilling time to be a part of the Hereford breed. Juniors should take advantage of this momentum and become part of the success of today's industry; and the best way to do this is by participating in everything that interests you at the JNHE this summer.



There are so many contests and events that you can take part in at the JNHE. There are the old classics such as the Hereford bowl and team marketing and there are the recently

added contests like individual sales and some of the creative contests. You don't even need an animal with some of these contests. In short, there is plenty to do during the week besides the cattle shows, so take a chance and develop some different skills this summer. I challenge you to find a new contest or a different one that you are not familiar with. Who knows what you will learn from a new experience, not to mention all the people you will meet and the friendships you will form because of a simple contest.

If you are feeling as if you didn't get enough Hereford interaction at the JNHE, then you should plan to attend the Program for Reaching Individuals Determined to Excel (PRIDE) Convention in Arkansas. It will be a great time to converse with Hereford juniors without the stress of taking care of your cattle at a show. It is the perfect way to get some insights into

the Hereford industry by visiting some well-known farms and some interesting places. We will be inviting the Maine-Anjou and Shorthorn juniors to join us, giving you even more opportunities to make connections with juniors from other breeds. It has always been a challenge to make each PRIDE more interesting and more fun than the previous one, so you don't want to miss this great chance to further your knowledge of the industry. And, of course, nothing can top the speakers and the all-around good time that has become customary at these conferences. If you do not have the opportunity to make it out to Harrisburg, then this is a great way to stay connected to your Hereford family this summer.

As you can see, I am excited for what this summer has in store for me, and I am sure that you feel the same way. We are lucky enough to be able to go to shows like the JNHE and to events like PRIDE, and we are fortunate enough to be part of such a great industry and association that teaches hard work and responsibility, which are sometimes lacking in today's world. Don't miss out on all that you can experience this summer with the NJHA. I can't wait, and I am sure you are eager, too. So until then, good luck in school and at your spring shows, and I will see you in Pennsylvania! ◀



### Board of Directors

#### Chairman:

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# A Growing Membership Requires a Region Shift



by Brady Jensen

The National Junior Hereford Association (NJHA) membership keeps expanding, and participation keeps increasing in all of our events at both the Program for Reaching Individuals Determined to Excel (PRIDE) Convention and, the big one, the Junior National Hereford Expo (JNHE). Just as in any growing and progressive organization, there comes a time for a change.

Originally, the junior board of directors was modeled after our senior board of directors with four regions, which include the northwest, southwest, northeast and southeast. The junior board used to require two representatives from each region and no more than four from the same region serving at one time. The junior board started finding it difficult to always fill the positions in some regions, but on the same token, the board would have many qualified candidates from other regions and would have to turn those excellent candidates down. The process was changed a few years ago to require just one candidate from each region, but that change was only a patch for the growing membership.

After much thought, research, and discussion, the board decided on a change and has voted to reformat the regions of the junior association. The original sections were as follows: The northwest region included the states of Washington, Oregon, Montana, Idaho, Wyoming, North Dakota, South Dakota, Kansas, Colorado, and Nebraska. The northwest region had a junior membership of 438 members in 2013. The southwest region included the states of California, Nevada, Arizona, New Mexico, Utah, Texas, and Oklahoma. Last fiscal year there were 513 junior members representing the southwest region. The northeast region included the states of Minnesota, Iowa, Missouri, Illinois, Wisconsin, Michigan, Indiana, Ohio, Kentucky, West Virginia, Virginia, Pennsylvania, Massachusetts, Delaware, Maryland, Vermont, New Hampshire, New Jersey, New York, Maine, Connecticut,

## New Regions For NJHA Board Representation

### Northwest Region

**10 States = 546 junior members (2013)**

Washington, Oregon, Idaho, Montana, Wyoming, North Dakota, South Dakota, Nebraska, Minnesota, Iowa

### Northeast Region:

**19 States = 799 junior members (2013)**

Wisconsin, Illinois, Indiana, Kentucky, Michigan, Ohio, West Virginia, Virginia, Pennsylvania, Maryland, Delaware, New Jersey, New York, Connecticut, Vermont, Maine, New Hampshire, Rhode Island, Massachusetts



### Southwest Region:

**9 States = 623 junior members (2013)**

California, Nevada, Utah, Arizona, Colorado, New Mexico, Kansas, Oklahoma, Texas

### Southeast Region:

**10 States = 566 junior members (2013)**

Missouri, Arkansas, Louisiana, Tennessee, Mississippi, Alabama, Georgia, Florida, North Carolina, South Carolina

and Rhode Island. This region contains the most participants, and it had a junior representation of 1,158 members in 2013. Last, but not least, the southeast region contains the states of Arkansas, Louisiana, Mississippi, Alabama, Tennessee, Georgia, South Carolina, North Carolina, and Florida. Last year, 421 active juniors made up the southeast region.

As we studied the old regions, we realized that our membership was not very evenly dispersed amongst the four different regions, and that this lack of dispersion was the cause of our headache. We then evaluated the situation and decided to shift the lines of the regions. We moved Kansas and Colorado to the southwest region, transferred Minnesota and Iowa to the northwest region, and

moved Missouri down to the southeast region. By making these region changes, we have helped level the amount of membership from each area. With the changes, the northwest region moves to a membership of 546, the southwest region will have a membership of 623, the northeast region will drop to a membership of 799, and the southeast region will move to a membership of 566.

As a result of the region shifts, the board created an outcome that should set the NJHA headed in the right direction. Words have been spoken often about how our organization keeps growing and changing in a positive way, and with this growth, we have to learn to balance our success and failures, but we also need to understand that growing pains are necessary for positive growth. ◀

# Just Do It

by Taryn Adcock

Interested in running for the National Junior Hereford Association (NJHA) board? I have three words for you... Just Do It! Take the first step and get your application in by May 1. The application process is a little different from what it has been in the past. The entire application will be completed at [Herefordreviewroom.com](http://Herefordreviewroom.com).

This is the same website we use for the Hereford scholarship applications, so using it should make the process easier and insure that all your materials are submitted on time. To complete the application, you will need to:

1. Obtain and submit seven recommendation letters.
2. Complete a one-page essay topic — "My Goal as an NJHA Director."
3. Upload a color photograph of yourself (suitable for printing purposes).
4. Upload an 8x10 campaign flyer.
5. Upload an NJHA Director Nomination Form to be signed by your state advisor and notarized.
6. Complete the application available on the Hereford Review Room.
7. Double check that you have fulfilled all the tasks. Your application will not be submitted until you do so.

When you submit your application, you have taken the first step in a journey that will



be one you will never forget. Running for the board may be a little nerve racking, but I promise the experience is worth the effort.

Candidates will need to be in Pennsylvania on Saturday by 6 p.m. for an interview with the four retiring board members; Amy Cowan, American Hereford Association youth activities director; and the NJHA advisors.

Sunday morning is the time when the fun begins. Candidates will be assigned to various jobs throughout the week — helping with contests, people registration, meals and much more. Sunday night is the roundtable dinner. Personally, this night was my favorite. I truly enjoyed getting to meet all the delegates, talking with them about the NJHA and answering their questions.

Tuesday is voting night. Candidates will give a short speech to state delegates before the voting takes place. The new board members will be announced at the awards night Friday.

If you have any questions, please contact any of the current NJHA board members. We would be glad to explain more about the process and the duties of the NJHA board.

I promise you that some of the reasons you think you can't run just aren't valid. We still spend time with our cattle, and we compete in the JNHE contests and shows. There are 12 board members, and we all work together to share the

workload. The time required is well worth the experience, so... Just Do It! ◀

## WANTED:

# NJHA Board Candidates

## Available Positions

**Northwest Region · 3**

**Southwest Region · 2**

**Northeast Region · 1**

**Southeast Region · 2**

**Check out the regional shift on Page 2**

**Four new directors will be elected at the 2014 JNHE in Harrisburg, Pa.**

**Get on board to lead the best junior association in the industry!**

# Your Charming, Sometimes Graceful, but Always Diligent Board

by Tommie Lynne Mead

## Keysto Stotz

Our board describes Keysto as our fearless leader, a good laugh, grab bag (you never know what mood you'll get), cluck-cluck, hilarious, big brother, goofy, witty, the professor and sophisticated.

Keysto describes his funniest memory on the board so far as the one in Kansas City during the 2013 Junior National Hereford Expo (JNHE). Behind the people registration area, there was a room used for storage, and within that room was a manhole that went to a place below the floor. Keysto climbed down the hole, put the barred top back on and waited. Taryn Adcock happened to be the next person to pass the hole, and when she did, Keysto grabbed her leg through the bars and yelled, scaring Taryn half to death.



laughing about it the whole time we were boarding because it was the last flight out that night to Nashville, and who knows what I would have done then.

## Krissi McCurdy

Our board describes Krissi as serious, a Georgia peach, great with kids, fun-sized, polite, sassy, orderly, a tiny tot, shy and fashionable.

Krissi says her funniest memory on the board was the first year she and Shelby tried to get around Kansas City to the barns, food, Walmart, etc. She explained that they were lost 90% of the time and ended up in a terrible part of town. Over all, though, she says, it was an absolute blast and hilarious as the two made their journey.



Brady says his funniest memory was one when the fire alarm went off during the championship drive of the junior heifer show at the American Royal in 2013. Being there myself, it was pretty hilarious, and no one had a clue what to do. What great timing for a false alarm!

## Kristen Bielema

Our board describes Kristen as chatty, busy, outspoken, the mitten, an organizer, social, rowdy, impulsive and the diva.

Kristen says her funniest memory on the board was the time Jason "proposed" to Bailey at spring board in the Fort Worth stockyards with a ring pop. Better luck next time, Jason.



## Courtney Tribble

Our board describes Courtney as the mom, a total sweetheart, awesome, cheery, hardcore attitude, hard-working, responsible, always smiling, industrious and wild at heart.

Courtney tells us about one of her board memories: "Being from the Northwest, traveling can become a whirlwind of a day. I love flying and it can have some close calls, but my closest call was when I almost missed my flight when I was headed to Tennessee for spring board. My connecting flight was in Minnesota, and if any of you have been in that airport, over half the time connecting flights are on the opposite end of where your flight landed. I was lucky enough I had another board member on the flight from Minnesota to Nashville with me, and she was trying to hold the plane. I was texting Jaime the whole time I was rushing across the airport when a guy driving a cart asked some other people and me what gate we needed to go to. He drove us as far as he could and wished us good luck. I was one of those people running through the airport like a mad woman when I reached my gate and they were boarding. Jaime and I were



## Shelby Rogers

Our board describes Shelby as bouncy, bringing Texas spirit, a child at heart, Southern charm, giggly, spirited, a little ball of smiles, outgoing, willing and loud.

Shelby says her funniest memory on the board was when the board was in Nashville for Youth Beef Industry Congress (YBIC) and they went to the Grand Ole Opry. That night Charley Pride, the Oak Ridge Boys and Josh Turner were playing. The board members were all really excited for all of the performers, but when the Oak Ridge Boys came out, Keysto had a mini heart attack. He was ecstatic! Then the Oak Ridge Boys started singing "Elvira," and Keysto was more excited than a little kid at Christmas time. The board members all died laughing because of Keysto's excitement.



## Jason May

Our board describes Jason as the biggest goof, a worker, a kid who loves to show critters, dorkzilla, playful, basically one of the Jensens, agile, flirtatious, humorous and a total gentleman.

Jason describes his funniest memory as the time that the board was in Michigan at its retreat in 2012. The group received bicycles to ride for the time. Brady and Jason were going somewhere, and all was good until, out of nowhere, the front end of Brady's bike just stopped. The next thing they knew, Brady went head over heels, face first into the ground.

## Elise Hackett

Our board describes Elise as thoughtful, hard-working, most caring, quiet, assertive, a sweetheart, considerate, charismatic and feisty.

Elise's funniest memory on the board so far was picking out the music for the famous Program for Reaching Individuals Determined to Excel (PRIDE) Convention dance in 2012 and laughing hysterically with everyone all



## Brady Jensen

Our board describes Brady as a goof Pokémon diamond level, the biggest stud, the judge, "A Jensen," serious, a trickster, lively and studious.



# 2013-14 National Junior Hereford Association board of directors



Pictured (front row, l to r) are: **Keysto Stotz**, Skiatook, Okla., chairman; **Courtney Tribble**, Puyallup, Wash., vice chairman; **Kristin Bielema**, Ada Mich., communications chair; **Brady Jensen**, Courtland, Kan., membership chair; and **Shelby Rogers**, Hamilton, Texas, leadership chair. Back row (l to r) are: **Krissi McCurdy**, Chatsworth, Ga.; **Amanda Bacon**, Siloam Springs, Ark.; **Tommie Lynne Mead**, Midville, Ga.; **Cody Jensen**, Courtland, Kan.; **Taryn Adcock**, Assumption, Ill.; **Jason May**, Randolph, Minn.; and **Elise Hackett**, Tuscola, Ill., fundraising chair.

night. Then the next day during the dance, the bus driver came strolling to the middle of the dance floor to the song "Strokin'." Everyone gathered around him, dancing and laughing, as he got his groove on.

## Tommie Lynne Mead

Our board describes Tommie as open-minded, the sweetest Georgia Peach you'll ever meet, the perfect one, adventurous, silly, our Southern blonde, foxy and lavish.

Tommie says her funniest memory on the board so far was the first night of the 2013 board retreat before PRIDE Convention: "Taryn, Courtney and I were the last to arrive by flight, and after a long day of flying, we were all starving. So as we are waiting for the shuttle to pick us up at midnight, we decided to see if we could stop somewhere on the way to the hotel for some food. So the three of us perfected our 'please mister' pouts and asked the sweet driver if he was allowed to stop at a drive-through. His reply? 'Well, not exactly but tips may help!' So, of course, we all chipped in and hit the road for Burger King. Since it was midnight, we hit a small dilemma when we got to Burger King. The lobby was closed and we were all in a shuttle bus, but do you think that stopped us? Absolutely not. We are directors on the National Junior Hereford Association board; we make things work. So we got out and walked through the drive-through. After laughing hysterically the whole way to the hotel, we devoured our food and eventually got some sleep."



## Amanda Bacon

Our board describes Amanda as sassy, driven, the fashionable one, a hard worker, a queen in and out of the ring, unexpectedly hilarious, a killer showman, passionate and fabulous.

Amanda says her funniest memory was at PRIDE in 2013. As Amanda was walking in the door, Keysto came out of the shower of the hotel wearing a chicken mask and scared her. The room was full of people, and everyone got to witness Amanda's fear felt words — "cluck, cluck!"



## Cody Jensen

Our board describes Cody as hilarious, smart, the polo, a starched jeans kind of guy, most forgetful, a stock show gypsy, funny, relaxed, the goof, fun and easy going.

Cody describes his funniest memory as being when he and the boys were in Canada for the Bonanza stock show and competitions. Cody was at the team basics show contest at 6:30 a.m., and Jason woke up in the hotel room freaking out and asking where he was. "Where's Cody?" We never know.



## Taryn Adcock

Our board describes Taryn as a people person, the nicest, Jan's daughter, blonde, always smiling, reliable, the mom, a fashionista, genuine and the peacekeeper.

Taryn described her funniest memory as the time after our annual meeting in Kansas City. "We went out to the barns before the event later that night and getting there was a bit interesting. We decided we could fit eight people into a car that seats five. The last few jumped into the back, and we headed to the fair grounds. As Jason and Brady were getting cozy in the back, Courtney, Cody, Taryn and I were squished in the middle. Amanda was our pilot and Keysto, our co-pilot. We are a very safe group of individuals; our philosophy was the more people in the car, the closer we get as a board. We are all poor college students and will do whatever it takes to save a dime, so as we pull into the fairgrounds, we realized we only had one pass for eight people. What to do? The group decision was to bypass the stop completely and take an unexpected tour of the tie outs. By the time Amanda found a parking spot, our stomachs all hurt from laughing so hard. ◀



# The Sweet, Memorable Attractions

by Cody Jensen

There are numerous sites to visit in Pennsylvania while attending the 2014 Junior National Hereford Expo (JNHE). Not only is it home to an important battlefield during the Civil War, but it is also a world attraction with Hershey's Chocolate World. There are other historical places in the surrounding area as well. Washington, D.C. is only a short drive away, and our nation's capital city would be a great place to visit on the 4th of July.

There was a crucial battle that took place in Gettysburg in July of 1863. This battle is said to be the high-water mark of the rebellion, for this three-day battle decided the fate of how our country was going to look at slavery. Touring Gettysburg would be an awesome learning experience to see how our country was shaped and to get a better grasp of the only war ever fought on American soil since we have become a nation.



If you have a sweet tooth, Hershey's Chocolate World Attraction in Hershey, Pa., is the place for you. The chocolate factory has

things to do for the whole family and for all ages. You can start out your visit with Hershey's Great American Chocolate Ride, which is where you follow their coco beans from the tropical forest to the sweetest place on earth. Other activities include creating your own candy bar, seeing the Great Chocolate Factory Mystery in 4-D, getting your photo on your own candy wrapper and visiting the famous Hershey Bake Shop and Store.

There are other attractions to see near Harrisburg including the National Civil War Museum, the Cathedral of Saint Patrick and the Harrisburg Symphony Orchestra. Maybe you will even find a place you did not plan on. Try some fresh seafood, since everybody is not right next to the ocean all the time.

You will be busy with your cattle and contests, but it's not every day you get to visit Pennsylvania, so take a look at the schedule, and work in some sightseeing while you are there.

The host committee is planning bus tours to the historic Gettysburg battlefield on Monday, July 7, so look for sign-up details on the online entry site or the entry form in this newsletter. Adding some historic stops or a visit to Hershey is sure to make "The Sweet Family Tradition" a memorable one. ◀

# Meet the Intern

by Kristin Bielema

This summer, the National Junior Hereford Association (NJHA) would like to welcome Rachael Carlson as its youth activities intern. From Plattsburg, Mo.,

Rachael is currently attending Oklahoma State University (OSU) where she is working on her bachelor's degree in food science.

Rachael and her family have a herd of Maine-Anjou cattle, and she has been very active in the American Junior Maine-Anjou Association (AJMAA), serving as secretary and vice president. Rachael has also been very active in the Missouri Junior Cattlemen's Association (MJCA) and the Missouri Club Calf Association (MCCA).

She is very active at OSU and is a member of Alpha Zeta honor society, Block & Bridle Club and Freshmen in Transition Program.

Everyone in the NJHA is looking forward to getting to know Rachael and working with her this summer.



**Rachael Carlson**

in the agriculture industry, that I would not mind going to every day. I'm still young and haven't decided what my "ideal" job would be, so I will have to get back to you on that.

## **You can be any one person for one day. Who would it be and why?**

Honestly, I really would not trade places with anyone for the day. I don't wish I was someone famous or a millionaire. There is too much hassle with that kind of lifestyle.

## **Please describe yourself as an item that would come out of your show box.**

If I were to describe myself as an item in a show box, I would be a rubber scrub brush. I work hard, get the job done, and I am not afraid to get my hands dirty while doing it.

## **How have your past showing and leadership experiences help shape you as the person you are today?**

I believe that done right, showing can be used as a great tool to raise your kids. It teaches you the fundamentals that one needs in everyday life, such as hard work, responsibility, dedication and time management. Growing up in this industry truly shapes you to become the best person you can be and pushes you to become the next agriculture leader. Experiencing junior nationals at an early age, I had the goal of one day becoming a junior board member. Thankfully, my goal became a reality. Without the opportunity of serving on the junior board, I would not be as successful of a leader or as well-rounded of a person that I have become today.

## **What are you looking forward to the most about this internship?**

I am extremely excited to see where this opportunity takes me throughout the summer. My whole life I have been involved in the cattle industry — working on our family cattle operation, participating in junior shows and serving as a junior board member of the AJMAA, MJCA and MCCA. My involvement up to this point has been with the Maine-Anjou and Shorthorn breeds, and I am looking forward to broadening my horizons and becoming a part of a large breed with a great junior program. I am looking forward to meeting some new faces and especially the juniors involved in the Hereford program.

## **What is your favorite show memory?**

My favorite show memory was having the Maine-Anjou show heifer of the year when I was 14 and being named exhibitor of the year for the Maine breed in 2006-2007 with a different heifer that I picked out of a lot of 100 unclipped heifers by myself.

## **What is an interesting fact about you?**

I am an only child.

## **If you could have any job in the world, what would it be and why?**

If I could have any job in the world, it would have to be a job that I love, preferably

## **What is the best advice that you would like to give to a younger showman?**

The best advice I could give to a younger showman is it is never too early to get involved! The more contests and leadership programs that you participate in, the more people you meet. I know I might have dreaded junior national's sign-up day when my mom literally signed me up for every contest, but I honestly thank her now. Had I not participated and got involved, I would not have met some of my closet friends or made some of the connections that I have made today. ◀

# JNHE Meal Deals at their *Finest*

by Krissi McCurdy

When heading to the Junior National Hereford Expo (JNHE), each family starts to wonder about finances, meals and if there will be places around the area to get food. Some states cook, others go to Walmart, and there's also the fast food option. These are not always the most convenient or efficient ways to spend your time in the barn. There is work to be done, not enough time to go somewhere or to cook.

There is a light at the end of this tunnel. Graciously, Pennsylvania has decided to help out our hungry stomachs. The

Pennsylvania folks have been busy fundraising and are offering 13 meals during JNHE for \$50, and this even includes that amazing Certified Hereford Beef (CHB®) steak banquet meal.

There is no doubt that they have worked hard and spent tons of time and resources to get this done for each one of us. This is truly the best meal deal that we have ever had for the JNHE. You truly cannot beat this price. If you were to eat fast food or to buy food for your family for this trip, it would add up to be much more expensive. This offer is very

beneficial for everyone in the barn. It will help out with your budget and your time.

We all know on show day that you just do not have time to even sit down, much less try to cook or to find food. This solution will help with that problem. You will not have to go far at all to get your meal. No one has to leave the barn, and everyone will be there for extra help. It is clearly the best solution for you and your family. I can promise I will not pass up this great gift from the "Sweet Family Tradition" host committee. ◀

## *Sweet Family Menu by Chef Kasey*

	Monday, July 7	Tuesday, July 8	Wednesday, July 9	Thursday, July 10	Friday, July 11
<i>Breakfast</i>	<b>7 to 9 a.m.</b> <b>The Abe Lincoln*:</b> Eggs, bacon, hash browns, toast, fruit, assorted beverages <i>Sit Down or Grab 'n Go</i> Banquet Hall	<b>7 to 9 a.m.</b> <b>Cowboy Tom Mix's* Breakfast Skillet:</b> Featuring eggs, sausage, red skinned potatoes, mushrooms, peppers/onions and cheese, with oatmeal, fruits, assorted beverages <i>Sit Down or Grab 'n Go</i> Banquet Hall	<b>7 to 9 a.m.</b> <b>Johnny Appleseed* Breakfast:</b> Pancakes, Apple Fritter Pancakes, Pennsylvania Maple Syrup, fruit, sausage, assorted beverages <i>Sit Down or Grab 'n Go</i> Banquet Hall	<b>7 to 9 a.m.</b> <b>Traditional Family Omeletes:</b> Build your own omeletes (assorted meats, cheeses, onions, mushrooms, tomatoes, peppers, etc) with fruit and assorted beverages <i>Sit Down or Grab 'n Go</i> Banquet Hall	<b>7 to 9 a.m.</b> <b>William Penn's* Breakfast Burrito:</b> with sausage, fruit, assorted beverages <i>Sit Down or Grab 'n Go</i> Banquet Hall
<i>Lunch</i>		<b>11:30 a.m. to 1 p.m.</b> <b>Old Fashion Baked Potato Bake:</b> with all the fixings (bacon, broccoli, sour cream, chives, cheese, etc), chili, apple sauce and assorted beverages <i>Sit Down or Grab 'n Go</i> Banquet Hall	<b>11:30 a.m. to 1 p.m.</b> <b>The Famous Bell &amp; Evans Chicken BBQ:</b> half chicken, baked beans, applesauce, roll and butter, cookies, assorted beverages <i>Sit Down or Grab 'n Go</i> Banquet Hall	<b>11:30 a.m. to 1 p.m.</b> <b>Philly Cheesesteaks:</b> with or without peppers, onions, sauce, cheese whiz or regular cheese, cole slaw, french fries, cookies/brownies, assorted beverages <i>Sit Down or Grab 'n Go</i> Banquet Hall	<b>11:30 a.m. to 1 p.m.</b> <b>Punxsutawney Phil's* Pulled Pork:</b> Pulled pork sandwiches, macaroni salad, cole slaw, Turkey Hill ice cream (dixie cups and ice cream sandwiches), assorted beverages, <i>Sit Down or Grab 'n Go</i> Banquet Hall
<i>Dinner</i>	<b>6:30 to 7:30 p.m.</b> <b>Levi's Amish Dutchie Dinner:</b> Pennsylvania Dutch Beef Pot Pie, peas, carrots, pierogies made with bacon and onions, apple dumplings, whoopie pies, assorted beverages. <i>Sit Down or Grab 'n Go</i> Banquet Hall		<b>6:30 to 7:30 p.m.</b> <b>Maryland Crab Bake:</b> Crab cakes, hamburgers, corn on the cob, cole slaw, red potato salad, watermelon wedges, assorted beverages <i>Sit Down or Grab 'n Go</i> Banquet Hall	<b>6:30 to 7:30 p.m.</b> <b>Cowboy/Cowgirl Dinner:</b> BBQ Ribs, baked beans, apple sauce, roll and butter, New York style cheesecake, assorted beverages <i>Sit Down or Grab 'n Go</i> Banquet Hall	<b>6 to 8 p.m.</b> <b>Awards Dinner:</b> Certified Hereford Beef, steamed vegetables, tossed salad, red garlic mashed potatoes, rolls and butter, cupcakes, assorted beverages <i>Sit Down Only</i> Banquet Hall

\***Abe Lincoln:** 16th President, gave the Gettysburg Address, Gettysburg, Pa.

\***Tom Mix:** famous movie star cowboy from Mix Run, Pa.

\***Johnny Appleseed:** American pioneer who introduced apple trees into Pennsylvania.

\***William Penn:** founder of Pennsylvania.

\***Punxsutawney Phil:** Pennsylvania groundhog that predicts the weather on Groundhog's Day, February 2.

# Making Memories That Last at PRIDE

by Amanda Bacon

For Hereford families across the nation, there are two highlights of every summer — the Junior National Hereford Expo (JNHE) and the Program Reaching Individuals Determined to Excel (PRIDE) Convention.

Of course we look forward to the JNHE every year as juniors, and we love the chance to reunite with our friends across the nation and to show the cattle we love. But, let's not forget about the other week during the summer that we all look forward to — the week we travel to a new area of the country

and get a chance to experience leadership opportunities, the agricultural industry and, of course, Hereford cattle.

PRIDE is always an adventure and, personally, leaves me going home with tons of fun memories and a longing to be back with my Hereford family as soon as possible. I assure you this year's PRIDE will be no different.

This year's PRIDE will be packed full of great times to be had by all. We will get to experience the only school in the world with

the mascot of a razorback, the University of Arkansas, where we will get to tour the Dale Bumpers College of Agriculture. The U of A is also home to the nation's only agricultural law school, and no trip to the home of the razorbacks would be complete without the opportunity to learn how to, as they put it, "call those hogs."

Attendees will also get the chance to spend part of a day at the world headquarters of Tyson Foods Inc. For most of us, we get to experience the production side of agriculture at home, but what happens on the other end?

I assure you our experiences at Tyson will be eye opening, as the Tyson staff show us through their Discovery Center and how they research and develop new products with the use of their 12 test kitchens, their pilot plant they have on site and their packaging lab. Tyson has an incredible staff at the Discovery Center that will show us the ins and outs of how their company works and, ultimately, what they are doing with the producer's product.

Northwest Arkansas is also the home to a little store called Walmart. The Walton Family Foundation built the Crystal Bridges Museum in 2011. The museum has indoor art galleries, where the museum curators bring in different exhibitions throughout the year, as well as outdoor trails. The museum is said to unite the "power of art with the power of nature." This stop will truly be a once-in-a-lifetime experience for all who attend.

Who wouldn't love an evening in Branson? All attendees will get to load the buses and do just that, spend an evening in Branson, Mo. That won't even be the best part of PRIDE though; the best part will be getting to visit breeders that most of us wouldn't have the opportunity to do otherwise. It is always my favorite stop of the trip when the buses pull up to one of our Hereford families' farms. The opportunity to sit and visit at a breeder's farm while looking at Hereford cattle is truly unforgettable.

Don't miss out on your chance to attend this year's PRIDE as it will be yet another great leadership conference for the books. I encourage each junior to make it a goal to attend PRIDE and to encourage others in your state associations to do the same. Take advantage of those PRIDE scholarships within your state as well.

Some of my best memories were made at PRIDE, and I have made countless new friendships there as well. Don't miss out on your chance to do the same this year in Springdale, Ark., at the 2014 Faces of Leadership PRIDE Conference. ◀

## FACES<sup>OF</sup> Leadership

2014 PRIDE & NYLC Convention

### 2014 Faces of Leadership — PRIDE Convention • Springdale, Ark. • July 27-30

#### Sunday, July 27

- 1 p.m. All flights into Fayetteville, Ark.
- 2 p.m. All PRIDE participants checked into hotel
- 3 p.m. Welcome and Keynote Speaker Kickoff at Holiday Inn  
Hear from industry giant, Donnie Smith, CEO Tyson Foods and Robin Sites Rudasil who heads up Tyson's leadership development team
- 5:30-10 p.m. Bacon Family tour, dinner and entertainment

#### Monday, July 28

- 7 a.m. Breakfast buffet at hotel
- 7:30 a.m. Load buses for Tyson Foods
- 8 a.m. Opening session and tour of Tyson Foods
- Noon Lunch
- 1-2 p.m. Closing session at Tyson Foods
- 8-11 p.m. Evening aboard the Showboat Branson Belle – dinner, comedian and "Faces of Leadership" dance

#### Tuesday, July 29

- 7 a.m. Breakfast buffet at hotel
- 7:30 a.m. Load buses for University of Arkansas (U of A)
- 8 a.m. U of A tour and workshops
- 1 p.m. Load buses for Crystal Bridges Museum and Walmart Welcome Center
- 1:30 p.m. Crystal Bridges Museum tour
- 3 p.m. Load Buses for Willow Springs and Walker family farm
- 3:30 p.m. Willow Springs and Walker family farm tour, dinner and entertainment

#### Wednesday, July 30

- 7 a.m. Breakfast buffet at hotel
- 11 a.m. All flights out by this time



### Lodging

Holiday Inn and Convention Center  
1500 S. 48th St.  
Springdale, AR 72762

### Deadlines

Early Bird Registration Deadline  
\$300 by June 15

Final Registration Deadline  
\$350 by July 15

PRIDE – Program for Reaching Individuals Determined to Excel

Register at [JrHereford.org](http://JrHereford.org)

# Next Stop, Harrisburg — Traveling Tips for Your Trip

by Courtney Tribble

The Junior National Hereford Expo (JNHE) is just around the corner. Not meaning to scare anybody, but it's only three months away. People are already in gear planning the big trip back East.

Several important details go into making a trip that far east. For example, calculating travel time, good spots to lay over and what are the best roads to take?

Families making the truck to Harrisburg are going to have quite the haul. Many people from the Midwest will need anywhere from 15-20 hours to get to Pennsylvania, so it is going to take longer to get to JNHE than in past years. Some of the greatest memories can be made while riding in a truck for so many hours with the family. Someone once said, "It's a great place to have family meetings, because no one can get up and leave" — not to mention the beautiful and historic part of the country that one is going to see while driving to Harrisburg.

The JNHE has never been this far east, so we might not know what to expect. As exhibitors start looking at the map to find the best route, considering places to lay over is a big question. Several Hereford breeders and even some from outside the Hereford breed are willing to allow people to lay over at their farms. If there is any question about places to stop, contact John Meents, American Hereford Association (AHA) fieldman, at 419-306-7480 or [jmeents@hereford.org](mailto:jmeents@hereford.org). John has been gathering names of farms where people can stop. He can also help you find places along the route which you have chosen to travel to JNHE.

Keep in mind while planning your travel to Harrisburg that you will be traveling on a turnpike highway. Several interstates tie into the turnpike throughout Pennsylvania. Exhibitors do not have to use this toll road, but know that not using it might take a little longer to get to Harrisburg, depending on



**To find farms willing to allow people to lay over or help finding places along the route to Harrisburg, contact John Meents, AHA fieldman, at 419-306-7480 or [jmeents@hereford.org](mailto:jmeents@hereford.org).**

what direction you are coming from. The turnpike toll can be \$20 or more, depending on where you enter the interchange and exit it, along with how many axles that are on the vehicle. So get your GPS and travel safely to Harrisburg. ◀

## Take Advantage of the Mentor Program

by Shelby Rogers

The National Junior Hereford Association (NJHA) mentor program is an opportunity for junior Hereford members to act as leaders for youth of the Hereford industry at the Junior National Hereford Exposition (JNHE). It gives juniors of all ages the opportunity to meet and work with members from different regions of the country.

To participate in the mentor program, any junior member interested in being a mentor must be 14 years or older and must have attended at least two previous JNHEs. Mentors must be able to have time to check on their protégés at least twice a day, should feel comfortable answering questions and explaining general contest information, and must be a positive role model. Protégés can be first- or second-time exhibitors at the JNHE who sign-up to have a mentor for the week of the JNHE.

What must be done to get involved as a leader for a week or a protégé? Start by downloading the form from [jhereford.org](http://jhereford.org). You must have this filled out and returned by June 15. The NJHA will assign mentors and protégés before their arrival at the JNHE. Mentors will be assigned to a protégé from a different state or region, so they can get to help someone they don't already know. The pairings of youth can be found at people registration. At the JNHE during one of the first few days, the NJHA board will host a mixer for the mentors and protégés to meet and to get to know one another. There will be special group activities every day during the week and the mentors will help the protégé with these events. Also mentors and protégés will be recognized during the JNHE awards program.

The importance of the position of mentor is to help make their protégé feel at home during the JNHE. They must help the protégé

learn about nationals so he or she wants to come back again. You must help the protégé with the rules and give him or her basic information about contests and events at JNHE. You can help take him or her to any contests or competitions that you may be involved with or think that the protégé may like to do. You can introduce him or her to other juniors from your state that are the same age and also be able to answer any questions and give advice to the protégé and his or her family.

This year the NJHA board is working on revamping the whole mentor program. In past years, mentors have not been active the whole week with the protégés. The board is working on new ideas and fun activities that can be done with the protégés to help them feel comfortable with being at the JNHE and working on getting them active. There will be a mixer to get everyone introduced to one another and get to know everyone. Other possible activities could be a scavenger hunt, picture taking opportunities (that will be displayed across the screen all week) and daily challenges that must be completed.

This is a really great opportunity not only for the youth, but also for the older kids in the industry to get involved and to get the young kids active at a young age. This encourages the kids to be willing to do the contests, and they will want to stay active as they continue getting older. These kids all need someone they can look up to, a role model that helps them out when they need it. So please download that application and get ready for a fun-filled week of cattle, family, friends and being a leader. ◀

# Ladies and Gentlemen, Meet Brooke Jensen

by Jason May

Who is that girl in the white dress that we all see in every backdrop picture for the entire year. This year the National Hereford Queen is Brooke Jensen, daughter of Kevin and Shelia Jensen, from Courtland, Kan. Brooke is a senior in high school and plans to attend Kansas State University (K-State) in the fall, studying for a degree in agribusiness with a minor in leadership. Her choice comes as no surprise to me, considering her background and how well she does at "leading" her brothers.

Brooke, as many of you know, is no stranger to the showing. Her family has been raising and exhibiting cattle since 1972. Brooke started showing in 2003 in Indianapolis at the Junior National Hereford Expo (JNHE). Since then her passion for the breed has only grown. Brooke has been very active in the National Junior Hereford Association (NJHA), has participated in countless contests at the JNHE, has been very active in the Kansas Junior Hereford Association, has represented Kansas as its state queen, and has helped host the 2011 JNHE in Kansas City, Mo. Outside the NJHA, Brooke has been involved in her 4-H club and county council and was a 4-H ambassador for two years.

When it comes to athletics, don't mess with Brooke. She is a true athlete and a member of Pike Valley High School athletics. She is involved in volleyball, basketball, cross country and track and was a cheerleader her junior year. This winter I had the opportunity to watch Brooke play basketball, and like usual, she had more fouls than points. However, at the JNHE she manages to compete with the boys on the court and has been very competitive. Brooke is also very good at track, and last year her team went to state, and her team won state in 2012. Brooke truly enjoys sports, because she says they teach a person how to work with a team and fill a player with character and pride.

Brooke is a huge K-State fan. She enjoys going to the football and basketball games throughout the year, even if North Dakota State beats them in the opening football game. This is an example of how passionate Brooke is for what she loves. This passion runs even deeper for the Hereford breed.

In the few years I have known Brooke, she continues to show me how much she not only loves showing and raising cattle, but how much she loves the breed she has grown up with. She is never afraid to help in the showbarn or when it is time to work cows. Brooke also has no issue talking to anyone she sees or meets at a show or livestock event. This seems to be a lot of people, because her mom and dad know everyone.



However, this does not slow her down; if you ever see Brooke, she will be more than happy to stop and talk to you about anything.

Her show career has been very successful over the years. It all started in 2003 when Brooke exhibited her first heifer at the JNHE, Kay Baby. Since the day she won her class for the first time, she has worked to get back on top in every class she is in. A highlight of her career includes showing the reserve champion bull at the 2007 JNHE with KJ C&L BJ 204 Authentic 294S, who was out of Kay Baby. Brooke has also been very successful in the showmanship ring; she was named champion peewee showman, reserve junior showman and reserve intermediate showman, not to mention the countless times she's made the top 10.

Although the Hereford breed is where her heart lies, Brooke ventured out of her comfort zone and invested some time this past summer with a crossbred steer that was reserve champion at the Kansas Junior Livestock Show in Wichita. Don't let this fool you; Brooke will always be a Hereford advocate, and when she is asked about her favorite animal she's ever shown, I guarantee you'll hear about her favorite Hereford, a dark cherry-red female named Baby. This dynamic duo ventured to the 2010 JNHE in Indianapolis, where their combined spunky personalities gained them a division championship. You can tell that Brooke's true passion stays firm with the Hereford breed.

Hereford families are near and far; our queen happens to be very close with her entire family, even when part of that family lives north of the border. The strong relationship she shows with her family gives me no doubt that Brooke will stay very active in the cattle industry and the Hereford breed when she graduates from the NJHA.

If you were to ask Brooke about her experience as queen and what showing cattle means to her, you would see the passion that drives her to be so involved and active within this breed. "Being National Hereford Queen is such a huge honor; it's almost hard to describe what this reign means to me. I am an ambassador, a role model, a representation of the breed that built me. I will remember this year's long journey for the rest of my life. The people I have met, the history I have been part of and the amazing skills and experiences I have gained from this crowning mean the world to me."

The Hereford breed has some of the greatest people in the industry, and for Brooke that is one thing she treasures about the breed and showing cattle. Brooke said it best when I asked her about her favorite parts of showing cattle. "Traveling the country and meeting so many amazing livestock enthusiasts, who share the same passion and hard work ethic as you do, is one of the greatest objectives of showing cattle," Brooke says. As we all know, showing cattle has opened up many doors for us, and Brooke will be the first to admit how grateful she is for those opportunities.

"I take pride in my cattle, and when my family and I succeed, it's a good feeling knowing the hours and hours of work we have put in at home have paid off. Showing cattle is a competitive event like no other; I love it and hope to always be a part of it. However, a lot about showing cattle starts at home. Growing up in a small community, raising Hereford cattle is an element of my life I will always be grateful for," Brooke concludes.

My advice, make sure the next time you see the pretty girl in the white dress to stop and say "hi" to her. She will be happy to talk to you for a minute or an hour. She may be all dressed up at the shows, but at home she is never afraid to work with the cows and help whenever she is needed, from giving a positive comment to a friend on the basketball court, to keeping Eddie in line at the ranch. Brooke is, in my mind, the true definition of what and who our Hereford queen should be. ◀

# 2014 VitaFerm Junior National Hereford Expo

## Join us for "A Sweet Family Tradition"

July 5-12 • Harrisburg, Pa.



### Saturday, July 5

- Noon Barns available for setting up stalls – **no cattle in barns on Saturday**, *Weis Expo Hall*
- 12:30 p.m. Scholarship judge's luncheon, *Susquehanna Room, Keystone Conference Center (KCC)*
- 2 p.m. Ed Bible, NOP Founders, John Wayne, Future Cattleman, National Junior Merit, Golden Bull Achievement and Hereford Herdsman scholarship interviews, *KCC*
- 6 p.m. NJHA director candidate interviews, *Susquehanna Room, KCC*

### Sunday, July 6

Cattle may enter barns, *Weis Expo Hall*

(All cattle processing will be completed on Sunday)

- 8 a.m.-5 p.m. People registration in show office — pick up goodie bags and exhibitor packets, *EBY Trailer, Lower Spine*
- 8 a.m. National Hereford Women (NHW) board meeting, *Susquehanna Room, KCC*
- 9 a.m. Begin processing cattle — (heifers, bulls and pairs), *Equine Arena*
- 10 a.m. Individual sales contest; senior, intermediate, junior, peewee
- 10 a.m. Trade show opens, *Upper & Lower Spine*
- 11 a.m. NHW membership meeting, *Delaware Room, KCC*
- 2 p.m. State advisors meeting, hand out contests sign up packets, turn in posters and scrapbooks, hand in state delegate forms, *Banquet Hall*
- 3 p.m. Process steers (weigh and ultrasound), *North Hall*
- 3 p.m. All cattle (except steers) must be in the barn and processed at this time, *Weis Expo Hall*
- 3 p.m. Illustrated speech contest: senior, junior, intermediate, peewee, *Allegheny & Monongahela Rooms, KCC*
- 3:30 p.m. Ice cream social, *Weis Expo Hall*
- 4 p.m. Hereford Idol, *Banquet Hall*
- 5 p.m. All steers must be in the barn and processed by this time
- 7 p.m. Delegate orientation, *Banquet Hall*
- 7:30 p.m. State delegate dinner followed by candidate roundtable discussion, *Banquet Hall*



### Monday, July 7

- 7-9 a.m. Breakfast – The Abe Lincoln scrambled egg breakfast, *Banquet Hall*
- 8 a.m. Hereford bowl written test, *Banquet Hall*
- 9 a.m. Historic Gettysburg Battlefield bus tour, *buses will depart from Cameron St. lobby*
- 9 a.m.-Noon People registration, *Show Office, Lower Spine*
- 9 a.m. Great American CHB Grill-off, *Keystone Conference Center*
- 11 a.m. 3-on-3 basketball, *Small Arena*
- Noon State silent auction baskets must be in place, *Upper Spine*
- Noon Queen's orientation, *Governor's Mansion*
- 2 p.m. Princess tea, *Banquet Hall*
- 3 p.m. Mentoring mixer, *Susquehanna Room, KCC*
- 4 p.m. State group pictures (starting with smallest states), *Equine Arena*
- 5 p.m. Opening ceremonies, *Equine Arena*
- 6 p.m. HYFA Club welcome reception, *Commonwealth Room*
- 6:30 p.m. Welcome reception, Levi's Amish Dutch dinner featuring beef pot pie, *Banquet Hall*

### Tuesday, July 8

#### Sure Champ T-Shirt Day, sponsored by VitaFerm

- 7-9 a.m. Breakfast – Cowboy Tom Mix's breakfast skillet, *Banquet Hall*
- 8 a.m. Cattle judging contest, *Equine Arena*
- 8:30 a.m. HYFA golf tournament, *Hershey Country Club*
- 10 a.m. Team marketing, *Equine Arena*
- 10:30 a.m. Extemporaneous speech contest preparation, *Delaware Room, KCC*
- 11 a.m. Extemporaneous speech contest, *Susquehanna Room, KCC*
- 11:30 a.m.-1 p.m. Lunch – Old fashion baked potato bar, *Banquet Hall*
- Noon Hereford bowl final "buzzer" round (top teams compete), *Banquet Hall*
- 2 p.m. Sullivan Supply/Stock Show University fitting demonstration, *Equine Arena*
- 4 p.m. Sullivan Supply/Stock Show University team fitting contest, *Equine Arena*
- 6:30-8:30 p.m. NHW social, *Commonwealth Room*
- NJHA membership meeting – election of board members, *Banquet Hall*
- 7 p.m. *Banquet Hall*

### Wednesday, July 9

- 7-9 a.m. Johnny Appleseed pancake breakfast, *Banquet Hall*
- 8 a.m. Sullivan Supply/Stock Show University national showmanship contest, *Equine Arena*  
ring 1: senior, intermediate and senior finals  
ring 2: junior and peewee  
\*Pre-peewee showmanship in first ring to finish
- 11:30 a.m.-1 p.m. The Famous Bell & Evans chicken BBQ box lunch, *Banquet Hall*
- 6:30-7:30 p.m. Maryland crab bake and burger fry, *Banquet Hall*

### Thursday, July 10

- 7-9 a.m. Breakfast – traditional family omelets, *Banquet Hall*
- 8 a.m. Cow-calf pairs, bred-and-owned bulls, junior AI bulls, bred-and-owned heifers, junior AI heifers, *Equine Arena*
- 11:30 a.m.-1 p.m. Lunch – Philly cheesesteaks, *Banquet Hall*
- 5 p.m. Steer show, *Equine Arena*
- 6:30-7:30 p.m. Cowboy/Cowgirl BBQ dinner, *Banquet Hall*

### Friday, July 11

- 7-9 a.m. Breakfast - William Penn's breakfast burritos, *Banquet Hall*
- 8 a.m. Begin owned heifer show, *Equine Arena*
- 11:30 a.m.-1 p.m. Lunch – Punxsutawney Phil's pulled pork, *Banquet Hall*
- 6-8 p.m. CHB® steak dinner, *Banquet Hall*
- 7 p.m. Awards night, *Banquet Hall*

### Saturday, July 12

- 8 a.m. Resume owned heifer show, followed by the announcement of premier breeder and exhibitor, Walter and Joe Lewis Memorial, GKB Super States Award, Golden Pitchfork and Herdsman of the Year award winners, and then all group classes, *Equine Arena*

**NO cattle will be released until the conclusion of the show**

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*-Kevin Warnken*  
ROCKIN' W RANCH



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## what's new

by Elise Hackett

The National Junior Hereford Association (NJHA) has a lot in store for its members this year at the upcoming Junior National Hereford Expo (JNHE). I hope that everyone is getting excited for "A Sweet Family Tradition" in Harrisburg, Pa., July 5-12. The host states are extremely excited to have juniors travel to the East Coast and several new opportunities are in store for you this summer.

### Individual sales contest

The NJHA board sits down every year and discusses how to make the contests and events at the JNHE more educational and fun. We are offering a new contest this year in Pennsylvania: individual sales.

Team marketing builds skills to help youth become better marketers as they sell their Hereford cattle. However, most of the time, it's a single person who is doing the selling. To give the juniors a glimpse at a real-world situation of selling an animal, semen, embryo packages or any agricultural-related item, the NJHA is going to start offering an individual sales contest. The individual sales contest will mirror what is done in team marketing; however, there will be only one junior "selling" to the judges. Animals are not allowed; however, participants may use visual aids such as iPads, tablets, a binder including information pertaining to the item being sold, pedigrees, etc.

### Mentor/protégé program

Another event for new members is the mentor/protégé program. This program pairs first- or second-year exhibitors with an older member to ask questions and learn from during JNHE week. While this isn't a new program, the NJHA board has been working hard to add some excitement in 2014.

The mentors and protégés will be paired together and engage in a series of challenges to help them learn about the Hereford breed, the American Hereford Association (AHA) staff, the NJHA board, and how big and full of opportunities the JNHE really is.

We have several activities for the mentors and their protégés to engage in, such as a mixer where the teams can get to know one another better as well as to interact with the other teams, a scavenger hunt and a picture contest that will allow the mentors' and protégés' adventures to be broadcast on the big screen throughout the week. This is a great opportunity for the juniors to get out there and experience all that the JNHE has to offer.

### New steer rule

In addition to these contest changes, the AHA Board has established a new rule pertaining to steers that will be exhibited at the JNHE. If you plan on showing a steer at the JNHE this summer, you must have a registration paper on that steer. Steers must be out of a registered sire and dam. Steer certificates are no longer viable entry papers for the JNHE; please plan accordingly. Also, I strongly suggest checking with your state junior associations, as several of them are voting to follow the new rule set forth by the AHA. We are excited about the change to the steer show and believe it helps protect the integrity of the JNHE.

### Where to get more information

There are several ways that you can find further information on these new opportunities and rules. Visit the NJHA website, [JrHereford.org](http://JrHereford.org). There you can see upcoming events, important updates such as the steer rule, fast approaching deadlines and much more. If you hover over the "juniors" tab, you will see numerous options to look at. The information for the individual sales talk and the mentor/protégé program will be under the contests/awards option. Other options on the junior page include scholarships, PRIDE (Program for Reaching Individuals Determined to Excel) Convention, information for state advisors and links to The Advantage newsletters. Exploring this site is an excellent way for you to familiarize yourself with the happenings in the NJHA.

The newest addition to NJHA social media is the Hereford Events App. Anyone with a smartphone has the ability to download this app and to access another way to keep up with Hereford happenings. If you go to the App Store and search the Hereford Events App, you can download the app. On the app, you can find the JNHE schedule, maps of the areas, photos from events, results from shows and important updates. There is also a discussion page where several people have praised the app for helping to make their Hereford experience better.

With all of these exciting activities and changes going on within the NJHA, I encourage each and every one of you to check out the website, download the app or contact one of your junior board members for any information regarding the upcoming JNHE. I can't wait to see everyone at a "Sweet Family Tradition" this summer. It's going to be a blast! ◀

## JNHE Judges

### Owned heifers

**Shane Bedwell** is the livestock judging coach at Colorado State University (CSU). He was raised on a cow-calf and stocker ranch near Medicine Lodge, Kan., received an associate's degree in science from Butler County Community College and a bachelor's degree in animal science and industry from Kansas State University (K-State). While in college, Shane was on nationally competitive livestock judging teams, including the 2003 reserve national champion team at K-State. He completed a master's degree in ruminant nutrition from the University of Illinois. While at CSU, Shane has coached many championship teams, including the reserve national champions in 2012 and winning the prestigious American Royal in 2013. Shane serves as an instructor for two livestock selection classes, as well as co-teaches animal nutrition,

while serving as advisor for CSU's block and bridle club. Shane has had the opportunity to judge cattle in 25 states, including major shows at the National Western Stock Show, American Royal, Fort Worth Stock Show, San Antonio Livestock Show and the Houston Livestock Show and Rodeo. He enjoys youth events and working with students focused on pursuing a career in the livestock industry. He also helps manage his family's 350 head cow-calf operation, which consists of a rotational cross of Hereford, Angus and Red Angus.

### Bred-and-owned females, bulls and cow-calf pairs

**Troy Thomas**, Harold, S.D., is the owner and manager of his family's farming and ranching operation. Thomas Ranch is a 4th generation operation ran by Troy, his wife Veabea,

and daughter, Cally, who graduated from Kansas State University and has returned to the ranch; as well as his parents, Harry and Kay. The family raises Angus, Simmental, Sim-Angus and Charolais cattle and sell 350 plus bulls annually. Alongside the cattle operation, the Thomas family raises registered Quarter horses and provide custom designed pheasant hunts at the ranch. Troy currently sits on the board of directors for the American International Charolais Association and was the past president of the South Dakota Angus Association. Troy has judged many major shows including Denver, Louisville, Kansas City, Houston, San Antonio, Cow Palace and numerous state fairs. He has exhibited Charolais and Angus cattle throughout the United States and Mexico and was the recipient of the 1987

*continued on page 14*



# JNHE Judges *continued*

Charolais Herdsman of the year award; the Thomas family was also awarded the 2008 American International Charolais Association Seed Stock Producer of the Year and the 2008 Environmental Stewardship Award.

## Steers

**Mark Hoge** is originally from Cambridge, Ill. He grew up with a diversified livestock background showing cattle, hogs and sheep. This stimulated his interest in livestock judging and animal science. Upon graduation from high school, he pursued those interests throughout college. He attended Black Hawk East and then the University of Illinois. He was very active on the livestock judging teams. From there he attended Iowa State University to attain his master's degree in animal breeding. While at Iowa State, Mark coached the livestock judging team, advised students and taught animal science classes. He found an interest in teaching and research and pursued his Ph.D. in animal breeding at Michigan State. He then joined the staff at Western Illinois University in Macomb, Ill., and has been an associate professor of agriculture for 8 years; along with teaching, Mark is the faculty manager to the swine and sheep units, coordinator of the ram

and goat tests, coach of the livestock judging team, and an advisor to the Alpha Gamma Rho Fraternity and the Hoof and Horn club. Most recently Mark has judged the open prospect and junior Charolais shows at the 2014 National Western Stock Show.

## Peewee and junior showmanship

**Jared Boyert** is an agriculture instructor at Black Hawk East Community College in Illinois where he coaches the livestock judging team. Jared grew up showing Shorthorn cattle across the nation with his family and was an active member of the American Junior Shorthorn Association. He attended Black Hawk and received his associate's degree in ag-business, he then transferred to Western Illinois University and graduated in 2010 with a bachelors degree in animal science. He is currently enrolled at the University of Illinois working on his master's degree in agriculture education. During his time as an undergraduate, Jared was an active member on the livestock judging teams. Jared and his two brothers, Jake and Clayton run a 40 head cow herd that has Shorthorn, Chi, Maine, Charolais and Hereford. His long-term goals are to raise cattle as a family and sell show heifers

to junior exhibitors in the future. This industry has given his family so much, he wants to be able to give back to the next generation and help them develop the basic skills they learned.

## Senior and intermediate showmanship

**Don and Skeeter Brumley**, of Orovada, Nev., run an alfalfa and grass hay operation as well as about 125 registered Hereford cows. They have three kids who were active in the National Junior Hereford Association, Kari and Brooke, who help with the cattle operation and Bryce, who runs the farming operation. Don and Skeeter grew up raising and showing Hereford cattle and were both active members in their state organizations. Don was the junior advisor for the California juniors and later they became advisors for the California/Nevada Junior Hereford Association. Skeeter attended and graduated from Modesto Junior College, while Don graduated from Cal Poly San Luis Obispo, where he was a member of the livestock judging team and received his bachelor's in argi business. The Brumley family raise and exhibit their top show heifers on a national level and have a successful heifer sale each fall. ◀



# JNHE Contest and Scholarship Updates

## Advisor of the Year Award

This award recognizes one of the most important groups of people contributing to the success of the state associations and ultimately the success of the National Junior Hereford Association (NJHA). Each state junior Hereford association is encouraged to nominate its advisor(s).

## Creative Arts

Glitter, glue, markers, crayons and more. This contest allows our artists to show off their talents and is sponsored by the National Hereford Women (NHW). The age divisions for this contest are: pre-peewee, peewee and junior. Art work will be judged and prizes given for the top three places in each age category. The winners will be announced at the awards banquet.

## Ed Bible Memorial Scholarship

A NHW-sponsored college scholarship honoring Ed Bible. Ed served as director of the American Polled Hereford Association's (APHA) communication program and later vice president, communication director and editor of the *Hereford World* when the APHA and American Hereford Association (AHA) merged. He was a leader of both the National Agri-Marketing Association and the Livestock Publications Council. Ed Bible died in 1998.

## Extemporaneous Speech Contest

This contest is designed to develop the ability of all NJHA members to express themselves on a given subject without having prepared or rehearsed their speeches in advance; therefore,

NJHA members must formulate their remarks for presentation in a very limited time, which is 3-7 minutes in length. Two divisions: intermediate (14-17) and senior (18-21) as of Jan. 1.

## Future Cattleman Scholarship

A Hereford Youth Foundation of America (HYFA) sponsored scholarship is given to one recipient who has made an outstanding contribution to the Hereford industry. Applicant must be an active NJHA member and 18 years of age on Jan. 1 current year.

## Golden Bull Achievement Award

A bronze bull model from the AHA and the NJHA and a cash stipend from the HYFA and the NHW are awarded to one junior member, 18 years of age as of Jan. 1.

## Golden Pitchfork Award

This award will be presented to one state association during the Junior National Hereford Expo (JNHE). The Golden Pitchfork Award was developed to encourage junior exhibitors to work together in the display of their cattle, as well as to create state pride during the JNHE. It is presented to a state association that displays a combination of cleanliness, uniformity in stalling (such as exhibitor cards, panels, etc.) and additional decoration of the area representing the state.

## Great American CHB Grill-off

Hereford chefs of all ages should bring their imaginations, aprons. Certified Hereford

Beef® (CHB) recipes and creativity for food preparation to the Great American CHB Grill-off this summer. CHB LLC co-sponsors the grill-off with the NHW. CHB LLC is excited to participate in this great event and is requiring that all contestants use CHB in their recipes. CHB LLC will provide approximately 2 lb. of meat per team. Each team will pick one of the following items:

- 85% Ground Beef
- Flat Iron
- Tri-Tip

## Herdsman of the Year Award

This award will be presented to one NJHA member during the JNHE. A nomination committee will observe exhibitors throughout the week and nominate individuals accordingly. The nominees' fellow exhibitors will make the final selection during a ballot vote.

## Hereford Herdsman Scholarship

Sponsored by HYFA in cooperation with Hereford herdsman, the Hereford Herdsman Scholarship honors young men and women who take great pride in exhibiting and presenting their Hereford cattle at junior Hereford events.

## Hereford Bowl

The primary objectives of the Hereford Bowl are to allow NJHA members to demonstrate their knowledge of Hereford cattle to show good sportsmanship and to provide an educational experience for both participants and spectators in a quiz bowl format.

### **Illustrated Speech Contest**

Sponsored by the NHW in cooperation with the NJHA, the contest's objectives are to develop character and leadership in Hereford youth while stressing education to stimulate and promote interest in the beef industry and to project Herefords in a positive light. There is no specific topic; however, speeches must relate to the beef cattle industry. Monetary awards for the top three placings of the junior, intermediate and senior divisions.

### **Individual Sales Contest**

A sister contest to Team marketing, individual sales allows an individual junior to do the selling. The goal of this contest is to give juniors a glimpse at a real life situation of selling an animal, semen, embryo packages or any agricultural related product. Animals are not allowed in this contest, however, participants may use visual aids and juniors will directly sell the product to a panel.

### **John Wayne Memorial Scholarship**

The HYFA and the NHW award college scholarships to NJHA members who make outstanding contributions to agriculture and the Hereford industry. Not only was John Wayne (and is) an icon of Hollywood and of timeless movies, he was a Hereford breeder. He owned the 26 Bar Ranch and feedlot in Arizona. The NHW honors John Wayne and his patriotism, courage, integrity and talent by awarding two scholarships annually to an NJHA member.

### **Judging contest**

Contestants can compete individually as peewees, juniors, seniors or in the open division and will place four classes of cattle with questions on two of the classes. Awards will be given to the top three teams and high individuals in each division.

### **Junior Golden Bull Award**

Junior Golden Bull awards will be presented during the JNHE. The award is a Junior Golden Bull bronze trophy and is sponsored by the NHW and the NJHA. This award recognizes younger members of the NJHA who are becoming active in Hereford activities and to begin resume-building for their future scholarship awards.

### **Junior Merit Award**

Sponsored by American Livestock Inc., the Junior Merit Award is designed to recognize outstanding college-age junior members and to provide them with further higher-education opportunities. The award encourages individual and cooperative effort, enthusiasm, excellence, leadership and achievement and singles out those who are promising Hereford breeders and beef industry members. American Livestock sponsors a Hereford trip to the top recipient.

### **NHW Heifer Award**

The NHW Heifer Award is presented annually during the opening ceremonies. Every age-eligible NJHA member in attendance at the JNHE can enter the drawing during the group picture time that precedes the opening ceremonies. One junior receives a \$1,500 credit towards the purchase of a heifer from a participating Hereford breeder who graciously donates this credit. It must be used within one year of winning the credit.

### **NJHA Mentoring Program**

The NJHA mentoring program is an opportunity for junior Hereford members to utilize their experience at the JNHE to assist first-time exhibitors at the event. It gives juniors of all ages the opportunity to meet and interact with other juniors from different states and to learn about the many opportunities for participation during the weeklong JNHE.

### **Outstanding State Member**

One junior member in each state with junior participants at the JNHE will receive this award. Awards are made in cooperation with state junior associations. Judging of individuals should be based on sportsmanship, cooperation with fellow participants/guests, attitude and work habits. Individual states will conduct their own counting of votes and relay the state winner's name to the NJHA board of directors on official ballots.

### **Peewee Speech Contest**

Peewee speech is strictly a participation activity for NJHA members up to 9 years of age. The NHW, in cooperation with NJHA, are sponsors.

### **Photography Contest**

Photographs should include Herefords or an activity related to Herefords. This contest is sponsored by the NJHA and *Hereford World* and offers several different categories for entries. Note there are new divisions this year, visit [JrHereford.org](http://JrHereford.org) for the updated rules.

### **Poll-ette Founders Scholarship**

This scholarship honors the women who laid the foundation for the National Organization of Poll-ettes (NOP). Two scholarships are awarded to NJHA members, one male and one female, to continue financing their educations.

### **Promotional Poster Contest**

Poster contest will be offered only to peewee and junior competitors. Sponsored by the NJHA, this contest is intended to promote the 2014 JNHE in Harrisburg, Pa.

### **Prospect Award**

The NHW and the NJHA sponsor this award. One Prospect Award for each grade, levels 3-8, will be presented at the JNHE. This is an introduction of learning to apply for awards and is designed to encourage all NJHA members to start building experiences and to record them.

### **Sullivan Supply/Stock Show University Showmanship Contest**

Contestants are judged on appearance and showmanship ability except for the final round of the senior division, where animal grooming is also evaluated. Divisions are peewee, junior, intermediate and senior. Youth do not have to show their own animal except for peewees, who must show their own or one owned by an immediate family member. The animals exhibited in the contest must be entered in the JNHE. There is a \$5 entry fee and all contestants must pre-enter by June 1. Now in its second year the NJHA is offering a pre-peewee division for ages 5-7. Contestants may sign up at the JNHE.

### **State Scrapbook Contest**

The purpose of the junior association scrapbook is to provide a year-to-year record of the association and its members' activities. Judging is based on completeness and content, artistic balance and eye appeal, and originality of material selected for inclusion.

### **Sullivan Supply/Stock Show University Team Fitting Contest**

All contestants must be members of the NJHA as well as members of the state junior association they are representing. The three-member teams should be made up of at least one peewee, one junior and one senior. Teams will have 45 minutes to fit their heifers for a panel of judges. Each team must provide its own animal and supplies.

### **GKB Super States Award**

Sponsored by GKB Cattle this contest was designed to reward the state junior associations for its members' involvement in the contests and exhibition of their cattle throughout the week at JNHE. There will be two divisions based on the number of cattle that are physically entered at the JNHE. The divisions are: Division 1) Less than 25 head; Division 2) 25 head or more. Points are awarded to the top three placings of the individuals or teams.

### **Team Marketing**

The main objective of this contest is to encourage team participation while promoting the importance of communication skills, marketing technique and an understanding of performance and pedigree information. Each state may enter one junior and one senior team consisting of three members. Each team will try to convince the judges that they should purchase the team's entry by discussing pedigree and performance information, as well as visual characteristics.

### **Walter and Joe Lewis Memorial Award**

The Walter and Joe Lewis Memorial Award is one of the most coveted awards a senior member can win at the JNHE. Three finalists are recognized for overall achievement in leadership, teamwork, skills and competition. Selection of the award winner relies on a point system for participation in junior programs and activities. To be considered for the award, juniors must complete the application and return it to the AHA Youth Activities Department by June 1.

### **Creative Design Contest**

This contest displays the creative talent of NJHA intermediate and senior members. This contest enables the junior member to use computer technology to design materials that promote the Hereford breed and NJHA. All entries will be placed on display throughout the show and even better, selected entries may be used in the *Hereford World* or *The Advantage* newsletter. All ads must be postmarked and to the AHA office by June 1 as all judging will be done prior to the JNHE.

The 2014 creative design contest entry theme: Please design an ad for the 2015 Junior National Hereford Expo that will be held in Grand Island, Neb., June 27-July 4. The theme will be Hereford Nation. ◀

# 2014 JNHE Health Requirements

## HEALTH RULES FOR PENNSYLVANIA EXHIBITION CATTLE

### Certificate of Veterinary Inspection:

Pennsylvania cattle must be accompanied by a Certificate of Veterinary Inspection signed and dated by an accredited veterinarian with an inspection date within the thirty (30) days prior to the date of arrival at the show. **Cattle Identification Requirements:** All cattle for exhibition must be identified by a USDA-issued

metal eartag; a breed registration tattoo if the tattoo is legible and the registration certificate accompanies the animal; a breed registration eartag; or an ISO-compliant 15-digit eartag (including RFID).

- No tuberculosis test is required.
- No brucellosis test is required.

### Vaccination Recommendations:

It is highly recommended that all animals entering the show be immunized against IBR, PI3, BVD, BRSV, and rabies be given after January 1, 2014.

## HEALTH RULES FOR OUT-OF-STATE EXHIBITION CATTLE

**Certificate of Veterinary Inspection:** Out-of-state cattle must be accompanied by a Certificate of Veterinary Inspection signed and dated by an accredited veterinarian with an inspection date within the thirty (30) days prior to the date of arrival at the show. If an animal comes from a state in which Vesicular Stomatitis (VS) has been identified, or a bordering state, the CVI shall include a statement verifying that "all animals identified on this certificate of veterinarian inspection have been examined and found to be free from Vesicular Stomatitis. During the past 90 days, these animals have neither been exposed to VS nor located within 10 miles of a site where VS has been diagnosed."

**Cattle Identification Requirements:** All cattle for exhibition must be identified by a USDA-issued metal eartag; a breed registration tattoo if the tattoo is legible and the registration certificate accompanies the animal; a breed registration eartag; or an ISO-compliant 15-digit eartag (including RFID).

### Tuberculosis Testing Requirements:

- Test-eligible animals shall be all cattle of all ages.
- If the animal originates from a Tuberculosis-free state or zone, no tuberculosis test is required.
- If the animal originates from a state or zone that is classified as Modified Advanced Accredited (MAA), the animal shall be tuberculosis test negative within the 60 days prior to the date of arrival at the show. The Certificate of Veterinary Inspection shall include all test results and dates of those tests.
- If the animal originates from a state or zone that is classified as Modified Accredited (MA), the animal shall originate from a herd which was negative on a whole herd test (all animals 12 months of age and older shall be tested) within the 12 months prior to the date of arrival at the show, and the individual animal to be exhibited (all ages) must be tested negative at least 60 days after the

whole herd test and within the 60 days prior to the date of arrival at the show. The Certificate of Veterinary Inspection shall include all test results and dates of those tests.

### Brucellosis Testing Requirements:

- Test-eligible animals shall be all unvaccinated cattle over eight months of age (269 days) and calfhood vaccinated animals over 14 months of age (449 days). Steers are exempt from brucellosis testing requirements.
- If the animal originates from a Brucellosis-free state, no brucellosis test is required.
- If the animal originates from a Brucellosis Class A, B or C state the animal shall be brucellosis test negative within the 60 days prior to the date of arrival at the show.

**Vaccination Recommendations:** It is highly recommended that all animals entering the show be immunized against IBR, PI3, BVD, BRSV, and rabies after January 1, 2014. ◀

## JNHE lodging and camping information

### Hotels

#### Comfort Inn

5680 Allentown Blvd.  
Harrisburg, PA 17112  
717-657-2200  
Hotel room rate: \$85 plus tax

#### Best Western Premier Hotel and Conference Center

800 E. Park Dr.  
Harrisburg, PA 17111  
717-561-2800  
Hotel room rate: \$89 plus tax

#### Econo Lodge

150 Nationwide Dr.  
Harrisburg, PA 17110  
717-545-9089  
Hotel room rate: \$89 plus tax  
(Hotel is undergoing major renovations and will be a Clarion Inn and Suites by July 2014.)

#### Holiday Inn Express

7744 Linglestown Rd.  
Harrisburg, PA 17112  
717-540-8400 or 1-800-HOLIDAY  
hiexpressharrisburg.com  
Hotel room rate: \$99

### Camping

#### Camping at Farm Show Complex

Camping at the Farm Show Complex will be on a first come, first served basis. The Farm Show Complex will not be taking reservations for JNHE campers. If you are planning on camping, please send an e-mail to [acowan@hereford.org](mailto:acowan@hereford.org) and we will add your name to the camping list that will be supplied to the Farm Show Complex prior to the JNHE. The campers will be located in a parking lot to the North of Weis Expo Hall where the cattle will be tied. Camping rate: \$50 First day, then \$10 each additional day. Price includes electrical connection. There is no water or dumping facilities available.

#### Hershey Highmeadow Campground

1200 Matlock Rd., Hummelstown, PA 17036  
717-534-8999  
[Hersheycamping.com](http://Hersheycamping.com)

Additional hotels may be found at [JrHereford.org](http://JrHereford.org)

**EXHIBITOR'S ENTRY CONTRACT**  
**2014 JUNIOR NATIONAL**  
**HEREFORD EXPO**  
**"A Sweet Family Tradition"**  
**July 5-12, 2014**  
**Pennsylvania Farm Show Complex**

**PLEASE READ CAREFULLY**  
 Only paid (current) members of the National Junior Hereford Association (NJHA) and American Hereford Association (AHA) who are at least 7 years old and not yet 22 years old as of January 1, 2014, may enter cattle in the show. The Annual Membership fee is \$15 and is due prior to entry.

Persons making entries in the show shall agree to abide by all the rules and regulations of the AHA, and will not hold the AHA or affiliated parties responsible for loss or injury to any animals or articles.

**Please indicate proper show classification information**  
**Please Type or Print All Entry Information – Double Check All Info.**

**Paper Entry and Early Bird Online Entry deadline: May 1, 2014**  
**NO PAPER ENTRIES ACCEPTED AFTER MAY 1, 2014**  
**Final Online Deadline: June 1, 2014 – NO LATE ENTRIES ACCEPTED**

I hereby make application to enter the animal(s) listed below for premium at the 2014 Junior National Hereford Expo (JNHE), subject to the rules and regulations as published, of which I agree to the provisions contained therein. I hereby release the AHA, JNHE organizers or Pennsylvania Farm Show Complex management from any claim or loss to myself, employees, animal(s) and/or equipment.

**The following information must be provided to exhibit at the JNHE**  
 Breeder No. \_\_\_\_\_ Telephone No. \_\_\_\_\_ Date of Birth \_\_\_\_\_  
 Name \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City, State, ZIP \_\_\_\_\_  
 E-mail address \_\_\_\_\_  
 Exhibitor Signature \_\_\_\_\_ Parent or Guardian Signature \_\_\_\_\_

Sex	Name of Animal	Animal Tattoo	Animal Reg. Number	Date of Birth	Name of Sire and Dam	Sire and Dam Reg. Numbers	Indicate entry classification: Steer, B/O heifer, Owned heifer or BOTH; B/O bull. Indicate if entry is Junior AI	Animal Owned & Exhibited By
		RE			Sire			
		LE			Dam			
		RE			Sire			
		LE			Dam			
		RE			Sire			
		LE			Dam			
		RE			Sire			
		LE			Dam			
		RE			Sire			
		LE			Dam			

\*If you wish to show the calf in both the cow-calf pair class and in the owned and/or the b/o bull or heifer show you must list the calf in both the top and bottom of this form and pay the necessary entry fees.

Please mark one: _____ Standard Cow-Calf _____ Bred and Owned Cow-Calf	Cow Tattoo	Cow Birth Date	Name of Cow's Sire and Dam	Calf's Reg. Number	Calf Birth Date	Sex	Sire of Calf
	RE LE		Sire Dam				

**Press Release Information:** (for use following show)

Parents' Names \_\_\_\_\_  
 Hometown Newspapers (Name, E-mail address) \_\_\_\_\_

**Mail completed entry/order form/fees to:**  
 American Hereford Association  
 Youth Department  
 P.O. Box 014059  
 Kansas City, MO 64101-0059

**CHECK-LIST TO COMPLETE**  
 \_\_\_\_\_ Entry Form Correct/Complete  
 \_\_\_\_\_ Shirt Size Ordered  
 \_\_\_\_\_ Meal Ticket Order Form  
 \_\_\_\_\_ Entered Showmanship  
 \_\_\_\_\_ Check/Credit Card Enclosed

Please indicate if this is your final JNHE to exhibit: Circle YES or NO

**SHOWMANSHIP — \$5 Entry Fee**  
 I want to enter the Showmanship Contest. Age as of January 1, 2014: \_\_\_\_\_  
 All Juniors must pre-enter for showmanship contest by June 1, 2014 — no exceptions.

**Early Bird Entry Fee, per head .....\$40** (Postmarked 5/1/13) or **Final Online Entry Fee, per head .....\$60** (6/1/14)  
**Bedding/Tie-out Fee, per head .....\$50** (one time fee per animal entered)  
**Showmanship .....\$5**  
 A separate entry fee must be paid for each show an animal is entered in.

Entry fees .....	\$ _____
Bedding fees .....	\$ _____
Showmanship .....	\$ _____
Total fees enclosed ....	\$ _____

**Attach a Xerox copy of your registration papers for accuracy in processing your entries**

**For online entry information, visit JrHereford.org**

# Meal Card, Golf, Tour and T-Shirt Order Form

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_



**Return to:** American Hereford Association/Department of Youth Activities by **May 1**. After May 1 please visit [JrHereford.org](http://JrHereford.org) to place orders online.

The planning committee needs an accurate head count for its caterers, so please be sure to order your meal and activity tickets by **June 1**.

## \$50 Meal Punch Card

Thanks to our gracious host committee for putting together these exceptional grab-and-go meal options for the week. Please take advantage of the Sweet Meal Deal Punch Card at \$50 per person. You will notice a considerable cost savings by purchasing the 13 meals on the punch card as compared to going off grounds to eat. This all inclusive punch card includes:

- Mon., July 7**
  1. The Abe Lincoln scrambled egg breakfast
  2. Levi's Amish Dutch dinner featuring beef pot pies
- Tues., July 8**
  3. Cowboy Tom Mix's breakfast skillet
  4. Old fashion baked potato lunch bar
- Wed., July 9**
  5. Johnny Appleseed pancake breakfast
  6. The Famous Bell & Evans chicken BBQ box lunch
  7. Maryland crab bake and burger fry dinner
- Thurs., July 10**
  8. Traditional family omelet breakfast
  9. Philly cheesesteak lunch
  10. Cowboy/Cowgirl BBQ dinner
- Fri., July 11**
  11. William Penn's breakfast burritos
  12. Punxsutawney Phil's pulled pork lunch
  13. CHB® Awards Dinner

I want to purchase the Sweet Meal Deal Punch Card at \$50 per person:

\_\_\_\_\_ (# persons) x \$50 each = \$ \_\_\_\_\_

I want to purchase the \$30 Awards Dinner ticket only:

**Fri., Awards Dinner** \_\_\_\_\_ (# persons) x \$30 each = \$ \_\_\_\_\_

**MEAL TOTAL = \$ \_\_\_\_\_**

## Golf

I want to participate in the HYFA golf tournament **Tues., July 8 at 8:30 a.m.**

\$150 per individual to play 18 holes plus cart or \$600 for a four-man team

\_\_\_\_\_ x \$150 = \$ \_\_\_\_\_ **GOLF TOTAL**

List name of golf tournament participant(s):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Tour

I want to participate in the Historic Gettysburg Tour

**Mon., July 7 at 9 a.m.** (includes charter bus, tour and lunch)

Buses will depart from Cameron Street Lobby

\_\_\_\_\_ (# persons) x \$50 each = \$ \_\_\_\_\_ **TOUR TOTAL**

## T-Shirts

I want to order the following exhibitor shirts

One (1) free exhibitor shirt per exhibitor.

Please indicate size and quantity on the order form below.

Must be submitted with entry.

Available sizes: Youth XS, S, M, L, XL, XXL and Adult S, M, L, XL, XXL, XXXL

size \_\_\_\_\_ Exhibitor's name: \_\_\_\_\_

**Extra exhibitor shirts are available for \$15 each**

size \_\_\_\_\_ quantity \_\_\_\_\_ x \$15 each = \$ \_\_\_\_\_

size \_\_\_\_\_ quantity \_\_\_\_\_ x \$15 each = \$ \_\_\_\_\_

size \_\_\_\_\_ quantity \_\_\_\_\_ x \$15 each = \$ \_\_\_\_\_

**EXHIBITOR SHIRT TOTAL = \$ \_\_\_\_\_**

**GRAND TOTAL ENCLOSED (Due at time of entry) = \$ \_\_\_\_\_**

Charges may NOT be applied to AHA breeder accounts.

Pay by credit card



or



Card number \_\_\_\_\_ Exp. date \_\_\_\_\_

Zip code of card holder \_\_\_\_\_ CVC code \_\_\_\_\_

**or Make checks payable to AHA**

**Send reservations and payment to:**  
**American Hereford Association**  
**Dept. of Youth Activities**  
**P.O. Box 014059**  
**Kansas City, MO 64101-0059**



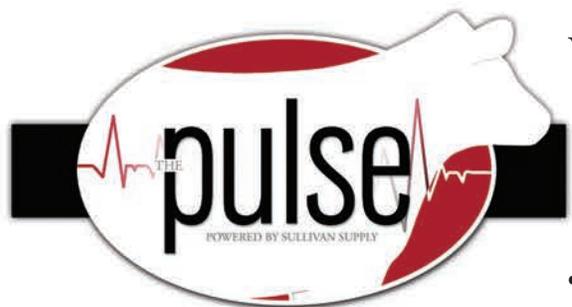
# Stock Show

# University Clinic

# Tuesday, July 8 at 2 p.m.

At the National Junior Hereford Expo

Junior Nationals is a special family week for stock show kids. The Sullivan family continue to be big believers and supporters of Junior Nationals. These educational events create life-long friends and sportsmanship in a family environment. This year, Stock Show University will evolve with new clinics containing various subjects and current trends, along with new professor voices and curriculum choices for you to learn. Sullivan's will also include a complimentary gift bag for each exhibitor with a commemorative Junior National item and a few innovative show supplies for you to put to use. We look forward to seeing you there.



Watch for complete coverage on Hereford Junior Expo and all Junior Shows at ...

[www.sullivansupply.com](http://www.sullivansupply.com)

- Daily industry news & updates.
- In-depth reports from up-coming events, as well as livestock shows in your area!
- Take advantage of the complimentary advertising service to promote your event, sale, show, sire, etc. Email or text your information to Luke Bolin at [thepulse@sullivansupply.com](mailto:thepulse@sullivansupply.com) or 870.754.1160

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Order Line: 1-800-588-7096 • Hillsboro, Texas • [sullivan@hillsboro.net](mailto:sullivan@hillsboro.net)

Order Line: 1-888-914-5972 • Lodi, California • [lee@sullivansupply.com](mailto:lee@sullivansupply.com)

**SULLIVAN SUPPLY, INC.**

**SULLIVAN SUPPLY SOUTH**

**SULLIVAN SUPPLY WEST**



## ENTRY INFORMATION:

- Please fill out entry forms completely and accurately and send or upload to AHA with appropriate fees postmarked either by the **Early Bird Deadline of May 1** or online by the **Final Deadline of June 1**. Don't forget that June 1st is also the ownership deadline. **PAPER Entries will ONLY be accepted for the early bird entry deadline. All entries done after May 1 will need to be done ONLINE. (NO EXCEPTIONS TO THIS RULE.)**
- Online entry site: [JrHereford.org](http://JrHereford.org)
- All steers showing at the Junior National Hereford Expo must be registered by the American Hereford Association and out of a registered sire and dam. No steer certificates will be accepted, only registration papers.
- If you have not received your registration papers from AHA at least **one week prior** to May 1 or June 1, then please call the AHA records department immediately to check on your registrations or transfers. **"PENDING" or "APPLIED FOR" will not, under any circumstances, be accepted online in the registration column or on the JNHE entry form. YOU MUST have a registration number before completing online entry or mailing your entry to AHA. Please attach a copy of your registration paper for accuracy in processing your entries. This includes calves on the side of cows for the cow-calf pair show.**
- Please be sure to indicate whether your heifer(s) will show in the owned show, the bred-and-owned show, or both. Heifers exhibited in both shows will require two entry fees and one bedding fee. Also, remember to indicate if your heifer or bull qualifies for the Junior AI show (to qualify for the Junior AI Class, stated animal entered must be a result of semen received through the AHA Junior AI Program.)
- Entry and order forms are in the spring Advantage newsletter. Please complete the t-shirt, meal ticket and event order form at the same time you complete the entry and showmanship form (Sure Champ will be sponsoring one free shirt to each exhibitor; additional shirts are \$15) please mark the correct shirt size for each shirt ordered. The order form is due May 1. You will be able to order meal tickets, extra t-shirts, and showmanship entries via the online system till June 1st.

## BARN AND TIE OUT POLICIES FOR 2014:

- 1) The Weis Expo Hall is where cattle will be stalled, this barn is air conditioned. Porta Cool Units WILL NOT BE allowed in the barns or in the tie out areas at the Pennsylvania Farm Show Complex. It was the decision of the NJHA Board to no longer allow Porta Cool Units due to the space issues in the barns.
- 2) All cattle will be tied on the panels provided in the tie out area and NO INDIVIDUAL PENS will be built in tie outs. We appreciate your cooperation with this and your help ensuring everyone has adequate space in tie outs.

- 3) Tents will be allowed in the tie out area on Friday, July 4 after 6 p.m., but must be removed by 10 a.m., on Sunday, July 6. Due to the storm that came through the tie outs a few years ago and the cattle that were in danger because of blown down tents and electricity issues, we appreciate your cooperation with no tents in tie outs after Sunday morning.
- 4) No generators inside the cattle barns.

## STALLING POLICY FOR 2014 JNHE:

- NO HEREFORD cattle will be allowed on the grounds until Friday, July 4, at 6 p.m. You will be allowed to begin stall set-up on Saturday, July 5, at noon, however NO CATTLE will be allowed in the barns until Sunday morning, July 6. You will be stalled by state in the barn and advisors are in charge of stalling assignments within each state. **We ask that exhibitors do not set up stalls prior to your state advisor assigning the stall space. The state advisors will have final say in stalling for each state, so we ask that everyone cooperate with this new stalling process in order to get the week off to a good start.**
- ALL CATTLE EXHIBITING AT THE JNHE MUST BE STALLED WITH THE STATE THE JUNIOR EXHIBITOR IS FROM.

## GENERAL RULES:

- 1) Exhibitor must be 7 years old and not 22 years old by January 1, 2014, and a member of the National Junior Hereford Association (NJHA). Dues are \$15 and must be paid prior to entry. Membership forms may be downloaded at [jrhereford.org](http://jrhereford.org)
- 2) All animals must be registered with the American Hereford Association (AHA).
- 3) Each entry, except in the bred-and-owned bull show must be owned solely by the junior exhibitor(s) and in his/her recorded ownership before **June 1**. Siblings may jointly own animals, provided both are members of the NJHA and meet NJHA age requirements. No animal is eligible to compete if recorded in joint ownership (other than the sibling rule and bred-and-owned bull rule), and no joint ownership with farm name or family name.
- 4) Horned or de-horned animals are eligible for the horned owned breeding show; polled cattle or cattle with scurs are eligible for the polled owned breeding show. Horned and polled cow-calf pairs, steers, bred-and-owned bulls and bred-and-owned heifers will show together in their respective shows. Scurs, if present, must be loose and not firmly attached to the head; they must not be removed or tampered with.
- 5) **EARLY BIRD ENTRY FEES ARE \$40 PER ENTRY if postmarked by May 1.** ONLINE ENTRIES processed by June 1 are \$60 per head. A one time bedding fee per entry is \$50 and this includes bedding for tie outs. Mail entries to the Department of Youth Activities, American Hereford Association, P.O. Box 014059, Kansas City, MO 64101.

- 6) **Final Entry and Ownership Deadline is June 1.** All animals must be registered and transferred prior to the June 1 entry and ownership deadline date. No late transfers or entries will be accepted. **Entries with "pending" listed, as the registration number will not be accepted and entry will be refused. This includes calves showing on the sides of cows in the cow-calf pair show.** Entry fees are non-refundable.
- 7) All heifers, bulls and cow-calf pairs must be in place in the barn and processed by 3 p.m., Sunday, July 6. Steer check-in will begin at 3 p.m. All steers must be in place in the barn and processed by 5 p.m. Sunday, July 6.
- 8) Original registration certificate must be presented at check-in. All animals will have tattoos checked. Tattoos that are missing, illegible, altered, incorrect and/or in any other way disagree with the official AHA records will be justifiable cause for disqualification of entry. **Check tattoos well before leaving for the JNHE.**
- 9) Entries must meet Pennsylvania health regulations. All animals must have an official health certificate. Refer to Pennsylvania health requirements at [JrHereford.org](http://JrHereford.org).
- 10) Exhibitor must show his/her own animals unless excused in writing by the AHA Youth Director. Only exhibitors who are in attendance at the JNHE and are physically unable to show the animals due to illness or injury will be excused. Owner may secure another junior member to show his/her animals if excused or if exhibitor has more than one entry in the same class. It is recommended that if you have more than one animal being shown in a class you utilize a fellow junior from your own state to assist. No adult or fellow junior may assist exhibitor in showing.
- 11) Exhibitor must wear official show shirt in both showmanship and in the entire cattle show along with entry numbers on chest and back. Additional show shirts may be purchased for \$15. (See enclosed order form)
- 12) Exhibitor must follow AHA fitting rules as stated in the official "Rules, Regulations and Bylaws" of the American Hereford Association.
- 13) State herdsmanship (neatness, decoration, workmanship and cooperation) will be judged.
- 14) If all requirements aren't met, the NJHA Board and Youth Director reserve the right to disqualify any entry.
- 15) All persons making entries in the show shall agree to abide by all the rules and regulations as outlined and will not hold the American Hereford Association or the 2014 Junior National Hereford Expo organizers responsible for accident, loss or injury to any person, animal or article.
- 16) **No farm signs or videos may be displayed at the stalls.** Family signs may be displayed if junior exhibitor(s) names are included.

- 17) There will be five showmanship divisions: pre-peewee, peewee, junior, intermediate and senior. All contestants (except pre-peewee contestants) must pre-enter by June 1. There will be no entries accepted at the show. The entry fee is \$5.
- 18) Calves at the side of cow-calf pairs may show in separate heifer or bull shows, however additional entry fees will apply.
- 19) Breeding cattle will not be weighed or measured.
- 20) Spring 2014 EPDs will be used. EPDs for breeding cattle will be provided to the judge for him to use at his discretion. Junior members will only have EPDs if they are compliant with Whole Herd TPR or purchased an animal from a Whole Herd TPR breeder. If you feel that you are not compliant with Whole Herd TPR, please call the AHA records department immediately.
- 21) Steers will be weighed at processing. This data will be used when breaking classes and will be provided to the judge.
- 22) Steers will be exhibited by birthdate and weight.
- 23) A carcass evaluation competition will be held in conjunction with the steer show, with carcass information gathered on live steers through ultrasound. This will also occur during steer processing.
- 24) Horned and polled owned heifers will be shown separately, alternating at the divisions. Horned and polled bred-and-owned heifers will show together in one show, with one grand champion bred-and-owned heifer. Bred-and-owned heifers may also enter the owned show, but must indicate this on the entry form and must pay an additional entry fee.
- 25) Due to Pennsylvania Farm Show Complex regulations **NO DOGS** will be allowed in the showing or cattle barns.
- 26) Any animal a junior enters may be used in the team-fitting competition and/or be asked to be used in the judging contest.
- 27) When entering contests be sure to use your age as of January 1 of the current year.
- 28) All champion and reserves at the JNHE will be DNA tested.
- 29) It is a policy of the NJHA board of directors that if an animal gets loose in the showing, an exhibitor will be given two chances to regain control of said animal. After the third instance exhibitor and animal will be dismissed from the showing by an NJHA board member or AHA staff member.

#### HEIFER RULES:

- 1) Heifer classes will include:
  - Spring Calf – calved on or after 3/1/14
  - Junior Calf – calved 1/1/14 to 2/28/14
  - Winter Calf – calved 11/1/13 to 12/31/13
  - Senior Calf – calved 8/1/13 to 10/31/13
  - Late Summer Yearling – calved 6/16/13 to 7/31/13
  - Early Summer Yearling – calved 5/1/13 to 6/15/13

Spring Yearling – calved 3/1/13 to 4/30/13  
 Junior Yearling – calved 1/1/13 to 2/28/13  
 Senior Yearling – calved 8/1/12 to 12/31/12

- 2) If the number of entries warrant, classes will be divided.
- 3) Division breaks will be decided after all entries are processed.

#### SPECIAL COW-CALF RULES:

- 1) Cows born prior to Aug. 1, 2012. No maximum age for cows. Calf must be her natural calf, no more than 270 days in age as of the day of the show. Born on or after October 14, 2013. There will be a bred-and-owned cow-calf class and standard cow-calf classes. Winners of the bred-and-owned and standard classes will compete for champion pair.
- 2) Polled and horned pairs will be combined in one cow-calf show.
- 3) Bred-and-owned cow-calf class – Exhibitor must be the breeder and owner of both the cow and calf. The same cow-calf pair may not show in both the bred-and-owned and standard cow-calf classes.
- 4) Standard cow-calf classes – Exhibitor must be the breeder of the calf, and must have been the recorded owner of the cow since June 1, 2014.
- 5) Bull and heifer calves on cow-calf pairs are eligible to show in individual classes. They must be entered individually and pay the additional entry fee. The bred-and-owned bull show ownership rules apply to bull calves in the cow-calf show.
- 6) The champion and reserve champion bred-and-owned cow-calf pair and the champion and reserve standard cow-calf pair will show for the overall champion cow-calf pair.
- 7) There will be no nurse cows allowed in the cow-calf pair show or stalled in the barns.

#### BRED-AND-OWNED SHOW RULES:

- 1) To be eligible for the bred-and-owned show, the exhibitor(s) must have owned the entry's dam at the time of conception and must be listed as the breeder on the registration certificate.
- 2) Bred-and-owned heifers calved after August 1, 2012 are eligible.
- 3) Bred-and-owned heifers may also show in the owned show. An additional entry fee will be charged.
- 4) Horned and polled bred-and-owned heifers will show together.
- 5) Bred-and-owned bulls calved after August 1, 2012 are eligible. There will not be a class for 2-year-old bulls.
- 6) Horned and polled bulls will show together.
- 7) Bred-and-owned bulls must have been bred by the junior member/exhibitor, but may be owned jointly with an adult/farm, provided that the junior/exhibitor is the sole breeder, and is officially recorded as a current owner of that bull.
- 8) All bulls calved before January 1, 2014, must be shown with a nose lead.

#### STEER RULES:

- 1) All steers showing at the Junior National Hereford Expo must be registered by the American Hereford Association and out of a registered sire and dam. No steer certificates will be accepted, only registration papers.
- 2) Steer classes will be divided by date of birth and weight. Classes will be determined after check-in. **There will be a prospect steer show and the weight cut off for prospect steers is 950 lb.**

#### ULTRASOUND CARCASS STEER RULES:

- 1) All steers are automatically entered in the carcass evaluation without further entry fee.
- 2) Carcass information will be gathered on live steers during processing through the use of ultrasound technology. Steers will first compete in the visual show, with champions selected. Following the visual steer show, the top 10 steers in the carcass evaluation will be ranked and champions will be named.

#### SPECIAL Classes:

- 1) **Junior AI** – Classes of females and bulls resulting from the AHA Junior AI Program will be held in conjunction with the show. An entry fee is not required to exhibit in this class, but entries must be indicated on the entry form. All Junior AI entries will show in one class of heifers and one class of bulls
- 2) **State Group of Five** – Five animals from one state, owned by three or more exhibitors and representing not more than two animals per exhibitor. Any combination of steers, heifers or bulls is acceptable. There may be only one group per state.
- 3) **Breeder Group of Three** – Three animals bred by the same junior or adult breeder as designated on the registration paper. No steer are allowed.
- 4) **Female Get-of-Sire** – Four females sired by one bull regardless of owner.
- 5) **Premier Adult and Junior Breeder** – Award points are computed from winnings in breeding animal **Classes**: 5 points for 1st place, 4 points for 2nd, 3 points for 3rd, 2 points for 4th, and 1 point for 5th place. Points are given only for individual classes; no points for champions or groups. The Senior Premier Breeder Award is given to the adult or farm with the top point total. The Junior Premier Breeder Award is given to the junior member with the top point total, regardless to the number exhibited. Computed the same as the National Hereford Open Shows.
- 6) **Premier Exhibitor** – Award points are computed from winnings in breeding animal **Classes**: 5 points for 1st place, 4 points for 2nd, 3 points for 3rd, 2 points for 4th, and 1 point for 5th place. Points are given only for individual classes; no points for champions or groups. The Premier Exhibitor Award is given to the junior with the top point total, regardless of the number exhibited. Computed the same as the National Hereford Open Shows. ◀

# Regional and State Junior Hereford Shows

(this is the information available at press time, more detailed information may be found at [JrHereford.org](http://JrHereford.org) and on the NJHA Facebook page)

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## Eastern Regional Jr. Hereford Show (The Big East)

**Location:** Eastern States Exposition, W. Springfield, Mass.

**Dates:** May 1-4

**Classes:** owned heifers, bred-and-owned bulls (calves and yearlings), cow-calf pairs, steers

**Special activities:** showmanship

**Arrival:** May 1-2

**Check-in:** May 1, 10 a.m.-7 p.m. and May 2, 7-9 a.m.

**Release:** May 4, at 1 p.m.

**Entry deadline:** April 15. Late entry May 2.

**Entry fee:** \$25 per head

**Forward entries and fees to:** Donna Woolam, 1305 Memorial Ave., W. Springfield, MA 01089; 413-205-5011 or fax 413-205-5104; [aginfo@thebig.com](mailto:aginfo@thebig.com)

**Special note:** Lodging is available at The Sheraton, Springfield, 1-888-253-1628, ask for the Big East Block.

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## Arkansas Jr. Hereford Preview Show

**Location:** Arkansas State Fairgrounds, Little Rock

**Date:** May 3

**Special activities:** showmanship, officer elections and membership meeting May 2 at 2 p.m.

**Classes:** owned heifers, bred-and-owned heifers, cow-calf pairs, steers, bred-and-owned bulls, owned bulls

**Arrival:** May 2, by 9 a.m.

**Release:** May 3, following show

**For more information:** Jennifer Cook, [andrewaustinadam@yahoo.com](mailto:andrewaustinadam@yahoo.com)

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## Kansas Jr. Hereford Preview Show

**Location:** Central Kansas Free Fairgrounds, Abilene

**Dates:** May 23-24

**Special activities:** illustrated speech, photo contest, poster contest, showmanship, dinner, membership meeting

**Classes:** owned heifers, bred-and-owned heifers, cow-calf pairs, steers, bred-and-owned bulls

**Arrival:** May 23, by 1 p.m.

**Release:** May 24, following show

**Entry deadline:** May 10

**Entry fee:** \$15 per head. Late fee \$20 per head.

**Forward entries and fees to:** Sue Rowland, 1272 8th Rd., Marysville, KS 66508; 785-562-2091 (home), 785-629-8040 (office) or 785-562-7760 (cell); [sueellenrowland@hotmail.com](mailto:sueellenrowland@hotmail.com)

**Hotel information:** American Value Inn, 785-263-2050

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## Maryland Jr. Hereford Preview Show

**Location:** Montgomery County Fairgrounds, Gaithersburg

**Dates:** May 31-June 1

**Special activities:** showmanship and cattle judging

**Classes:** owned heifers, bred-and-owned heifers, cow-calf pairs, steers, bred-and-owned bulls

**Arrival:** May 31, by 10 a.m.

**Check-in:** May 31, starts at 9 a.m.

**Release:** June 1, following show

**Entry deadline:** May 15

**Entry fee:** \$25 per exhibitor. After May 15, \$40. Day of show, \$75.

**Forward entries and fees to:** Michelle Grimm, P.O. Box 125, Jarrettsville, MD 21084; 410-692-5029; [michelle@grimmfarms.com](mailto:michelle@grimmfarms.com)

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## Kentucky State Jr. Hereford Show

**Location:** Russell Springs

**Date:** June 6

**Classes:** owned heifers, bred-and-owned heifers, cow-calf pairs, bred-and-owned bulls

**Special activities:** showmanship

**Arrival:** June 6, by 8 a.m.

**Release:** June 6, following the show

**For questions contact:** Don Cole, 270-791-9910; [dcole@wrecc.com](mailto:dcole@wrecc.com)

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## Nebraska Jr. Hereford Show

**Location:** Custer County Fairgrounds, Broken Bow

**Dates:** June 6-8

**Special activities:** showmanship, photo contest, illustrated speech, Nebraska futurity steer and heifer show

**Classes:** owned heifers, bred-and-owned heifers, cow-calf pairs, steers, bred-and-owned bulls, junior AI bulls and heifers

**Arrival:** June 6

**Check-in:** June 6, 4-7 p.m.

**Release:** June 8, following show

**Entry deadline:** May 20

**Entry fee:** \$15 per head. No late entries.

**Forward entries and fees to:** Robin Meeks, 45060 Upstream Ranch, Taylor, NE 68879, 308-214-0679, [upstreamranch@gmail.com](mailto:upstreamranch@gmail.com)

**Hotel information:** Arrow Hotel, 308-872-6662; Gateway Motel, 308-872-2478; Big 12 Motel, 308-872-2412; Best Value Inn, 308-872-6428; Pump and Pantry, 308-872-6845; Wagon Wheel Motel, 308-872-2433; Cobblestone 308-767-2060. There is a separate charge for the use of fairground electrical hookups for camping.

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## Southeast Regional Jr. Hereford Show

**Location:** Raleigh, N.C.

**Dates:** June 6-7

**Classes:** owned heifers, bred-and-owned heifers, cow-calf pairs, steers, bred-and-owned bulls

**Arrival:** June 6

**Show:** June 7, 8 a.m.

**Entry deadline:** May 19, unless cattle are purchased from Mead Cattle Enterprises

**Entry fee:** \$20/head.

**Forward entries and fees to:** Steve Sifford, 8238 Pleasant Hill Church Rd., Snow Camp, NC 27349, 919-618-2198

**Show information:** [nchereford.org](http://nchereford.org)

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## Wisconsin Jr. Preview Show

**Location:** Jefferson County Fairgrounds, Jefferson

**Dates:** June 6-8

**Classes:** owned heifers, bred-and-owned heifers, cow-calf pairs, steers, bred-and-owned bulls

**Special activities:** speech contest, team fitting, potluck dinner and quiz bowl

**Arrival:** June 6, by 8 p.m.

**Check-in:** June 6, 5-8 p.m.

**Release:** June 7, after show

**Entry deadline:** May 1

**Entry fee:** \$25 WLBA membership per family; \$10 WJHA membership per exhibitor; \$10 per head

**Forward entries and fees to:** WLBA, 7811 N. Consolidated School Rd., Edgerton, WI 53534; [wisconsinlivestockbreeders.org](http://wisconsinlivestockbreeders.org); Jil Alf 608-868-2505

**Special note:** Open jackpot show on Sunday, June 8, entry fee is \$30 per head, due May 15. Entries for both shows will be available at [wisconsinherefords.org](http://wisconsinherefords.org). For more information on junior show and for entries to open jackpot show contact WJHA advisor, B.J. Jones, 14990 Co. Rd. F, Darlington, WI 53530, 608-482-2961, [docjones@centurytel.net](mailto:docjones@centurytel.net)

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## Illinois Jr. Hereford Preview Show

**Location:** Quincy

**Dates:** June 13-15

**Check-in:** June 13

**Special activities:** membership meeting, showmanship, team fitting

**Classes:** owned heifers, bred-and-owned heifers, cow-calf pairs, steers, bred-and-owned bulls

**Entry available:** May 1, on the website

**Entry deadline:** June 1

**Forward entries and fees to:** Taryn Adcock, 2347 E. 1300 N., Assumption, IL 62510, 217-226-3239, [trose@adcockshowcattle.com](mailto:trose@adcockshowcattle.com)

**Notes:** Bedding will be available for a charge to be determined, download complete show information at [ilpha.com](http://ilpha.com)

**Hotels:** Town & Country, 217-214-0400; Fairfield Inn & Suites, 217-223-5922

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## South Dakota Jr. Hereford Field Days

**Location:** Coddington County Fairgrounds, Watertown

**Dates:** June 13-14

**Special activities:** obstacle course, team marketing, illustrated speech, photo and poster contests

**Classes:** owned heifers, bred-and-owned heifers, cow-calf pairs, steers, bred-and-owned bulls

**Arrival:** June 13, by noon

**Check-in:** June 13

**Release:** June 14

**For more information contact:** Lori Repenning, 605-999-3260, [blacktop@santel.net](mailto:blacktop@santel.net); Darla Becking, 605-868-2451; Jeanne Johnson 605-957-5036

**Hotel information:** Super 8 in Watertown, 605-882-1900

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**Southwest Regional Jr. Hereford Show (Red Dirt Rendezvous)**

**Location:** Stillwater, Okla.

**Dates:** June 13-15

**Classes:** owned heifers, bred-and-owned heifers, cow-calf pairs, steers, bred-and-owned bulls

**Special activities:** showmanship, poster, photo, speech, quiz bowl, team fitting, adult showmanship

**Arrival:** June 12

**Release:** after show

**Entry deadline:** early May 23, late June 2

**Entry fee:** early \$40, late \$60 (show shirt included)

**Forward entries and fees to:** Shellie Collins 23334 CR EW 180 Chattanooga, OK 73528, oha.secretary@hotmail.com

**Hotel Info:** All room blocks are under Oklahoma Jr. Hereford Show,

**Room cut-off date for all hotels:** May 26. Stillwater Holiday Inn (Headquarter Hotel) 405-372-2445, room rate \$99 for king and double; Quality Inn 405-372-0800, room rate \$80.

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**Switzerland of Ohio Polled Hereford Assn. Preview Show**

**Location:** Caldwell

**Date:** June 15

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**Northwest Regional Jr. Hereford Show**

**Location:** Pl Livestock Show, Prineville, Ore.

**Dates:** June 18-21

**Classes:** owned heifers, bred-and-owned heifers, cow-calf pairs, steers, bred-and-owned bulls

**Arrival:** June 18, after 1 p.m.

**Check-in:** June 19, 10 a.m.

**Release:** June 21

**Entry deadline:** May 12

**Entry fee:** \$35 per head. Late fee \$50 per head.

**Forward Entries:** Lindsey Eldred, 317 W. Laurel Rd., Bellingham, WA 98226

**Questions contact:** Brian Gallagher, 253-261-9968, bwgallagher@centurylink.net; Michelle Tribble 253-209-7195, tripletfarms@comcast.net

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**Texas Jr. Hereford State Show**

**Location:** Bell County Expo Center, Belton

**Dates:** June 18-21

**Classes:** owned heifers, bred-and-owned heifers, cow-calf pairs, steers, bred-and-owned bulls

**Arrival:** June 18

**Check-in:** June 18

**Contest days:** June 19-20

**Show days:** June 20-21

**Entry deadline:** May 15

**Entry fee:** \$25 per head. Late fee \$35 per head.

**Forward entries and fees to:** Lesia F. Schnitker, 905 Childress St., Turkey, TX 79261; lfschnitker@yahoo.com; 806-269-1421

**Hotel information:** La Quinta, 254-939-2772; Holiday Inn-Salado, 254-947-4004; Best Western-Salado, 254-947-4001

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**Denver Regional Jr. Hereford Show**

National Western Stock Show Complex, Denver, Colo.

**Dates:** June 20-24

**Arrival:** June 20

**Check-in:** June 21, 10 a.m.

**Entry deadline:** early May 1, final June 1

**Entry fee:** early \$50, final \$60

**Hotels:** Double Tree by Hilton, 303-321-6666; Marriott Courtyard, 303-333-3303

**Additional information:** [www.ernstherefords.com/herefordexpo.html](http://www.ernstherefords.com/herefordexpo.html)

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**Georgia Jr. Hereford Field Day Show**

**Location:** Comer, Ga.

**Dates:** June 20-21

**Special activities:** illustrated speech, poster contest, photo contest, ultra-peewee showmanship and showmanship

**Classes:** owned heifers, bred-and-owned heifers, cow-calf pairs, steers, bred-and-owned bulls

**Arrival:** June 20, by 5:00 p.m.

**Check-in:** June 20

**Showmanship:** June 20, 5 p.m.

**Show:** June 21, 8:30 a.m.

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**Release:** June 21, after the show

**Entry deadline:** June 10

**Entry fee:** \$10 per head

**Forward entries and fees to:** Debbie Hicks, 660 Seaburn Vickers Rd., Statesboro, GA 30461; 912-865-5593; Fax 912-564-5815; debbiehicks99@gmail.com

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**Iowa Jr. Hereford State Show**

**Location:** Story County Fairgrounds, Nevada

**Dates:** June 20-22

**Classes:** owned heifers, bred-and-owned heifers, cow-calf pairs, steers, bred-and-owned bulls, junior AI

**Arrival:** June 20, after noon

**In-place:** June 21, by 10 a.m.

**Show:** June 22, 9 a.m.

**Release:** June 22, following showmanship

**Entry deadline:** May 15

**Entry fee:** \$30 per head

**Forward entries and fees to:** Tena Biddle, 6487 New Liberty Rd., Walcott, IA 52773; biddlet@netins.net

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**Indiana Jr. Hereford Assn. Preview Show**

**Location:** Putnam County Fairgrounds, Greencastle

**Dates:** June 21-22

**Special activities:** showmanship, membership cookout

**Classes:** owned heifers, bred-and-owned heifers, cow-calf pairs, bulls, steers

**Arrival:** June 20, after 3 p.m.

**Check-in:** June 21, 8:30 a.m.

**Contact information:** Andy and Betsy Beck; 4861 E. CR 650N, Bainbridge, IN 46105; 765-522-3396; abcbeck@tds.net

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**Midwest Regional Jr. Hereford Show**

**Location:** Pipestone County Fairgrounds, Minn.

**Dates:** June 27-29

**Classes:** owned heifers, bred-and-owned heifers, cow-calf pairs, bred-and-owned bulls, steers

**Arrival:** June 28

**Check-in:** June 28, 10 a.m.-noon

**Show:** June 29, 9 a.m.

**Release:** June 29, after exhibitor's last show

**Entry deadline:** June 6

**Entry fee:** \$35 per head. Late fee \$50 per head until June 28.

**Forward entries and fees to:** Jenna Schmidt, 787 70th Ave., Pipestone, MN 56164; 507-215-1720; jl\_schmidt@hotmail.com.

**Special activities:** Showmanship contest June 28 at 4 p.m., team fitting contest, photo contest, quiz bowl

**Hotel information:** The Crossings Inn & Suites, block under "Hereford Show" until May 27, 507-895-1100; camping available on grounds with showers

**Other information:** Barn bedding is included in entry fee, tie-out bedding is not included. Concessions available. Cattle may arrive Friday. Get on Jenna's email list for updates

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**Mid-Michigan Jr. Show**

**Location:** Midland

**Date:** June 28

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**New York State Jr. Hereford Show**

**Location:** Ontario County Fairground, Canandaigua

**Dates:** July 24-26

**Classes:** owned heifers, bred-and-owned heifers, cow-calf pairs, bulls, steers and futurity show

**Arrival:** July 24

**Check-in:** TBA

**Show:** July 26

**Release:** July 26, at the conclusion of the show

**Entry deadline:** July 1

**Entry Fee:** \$10 per head. Late fee \$20 per head.

**Forward entries to:** Sarah Dorman Ford, 8172 W. Bergen Rd., Leroy, NY 14482; 585-506-7265; rere7705@yahoo.com

**Entry and show information questions contact:** [info@nyhba.com](mailto:info@nyhba.com) ◀

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# NJHA Dates and Deadlines

**Note: NO late entries or applications will be accepted after the postmark date of each deadline.**

**May 1** Junior National Hereford Expo (JNHE) paper entry and early bird online entry deadline (No paper entries accepted after this date.)

**NJHA board candidate application deadline on [hereford.myreviewroom.com](http://hereford.myreviewroom.com)**

**June 1** Advisor of the Year Award nominations due  
Creative Design entries due

**JNHE final online entry and showmanship deadline**  
(Online only! No late entries accepted.)

JNHE ownership deadline

Mentor forms due

Photo contest entries due

Walter and Joe Lewis Memorial Award applications due

**June 15** Early bird PRIDE registration online at [JrHereford.org](http://JrHereford.org)  
Extemporaneous Speaking Contest entries due  
Great American CHB Grill-off recipes and entries due  
Illustrated Speech Contest applications due  
Individual Sales Contest entries due  
National Scrapbook Contest entries due (if unable to attend the JNHE)  
Peewee Speech Contest applications due  
Promotional Poster Contest entries due (if unable to attend the JNHE)

**July 5-12** Junior National Hereford Expo, Harrisburg, Pa.

**July 15** Final PRIDE registration deadline (may sign up in the office at JNHE)

**July 28-July 30** "Faces of Leadership" PRIDE Convention, Fayetteville, Ark.

**Sept. 15** HYFA scholarship applications due

## 2014 JNHE Important Updates

**Cattle will not be allowed on the grounds until 6 p.m. on Friday, July 4**

**Stalls may be set up in the barn starting at noon on Saturday**

**No porta cool units in the barns or tie outs**

**No pens in tie outs**



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