

REGIONAL HEIFER SHOW

Regional Heifer Show Guidelines

1. Objectives of Regional Shows
 - a. Strengthen junior Hereford breeding programs
 - b. Develop leadership potential of state junior members involved in planning and implementing the show.
 - c. Promote the Hereford industry
2. Requirements for Regional Show Designation
 - a. Request and be granted approval for regional show by NJHA. Request forms are due in the AHA youth department by December 1 of the year preceding the show.
 - b. Request should be directed to the AHA youth department and should include proposed date, location, budget and special activities.
 - c. Include in show regulations the following:

Heifers must be recorded with the AHA in the name of the junior exhibitor (family or ranch recordings or partnerships of same are ineligible).
Not less than 30-day ownership checked by registration and tattoo.
All animals will have tattoos checked. Tattoos which, in the opinion of the designated AHA official are found to be missing, illegible, altered, incorrect, and/or in any other way in disagreement with the official AHA records will be justifiable cause for disqualification of an entry.
Registration certificate must be presented at check-in time.
Entries must meet health regulations required in the state where the show is held and in those states crossed while in transit.
Entries must fall into standard AHA junior show classifications.
3. Responsibilities of the hosting state junior Hereford association
 - a. Locate and make arrangements for facilities including seating, sounds, etc.
 - b. Secure special awards for class winners and ribbons for remaining exhibitors
 - c. Contact and secure class sponsors and other financing
 - d. Send entry forms and show rules. Receive entries and fees.
 - e. Prepare copies of show program listing entry number, exhibitor name, animal name, birthdate, sire
 - f. Return a complete show report, with all exhibitor mailing addresses, to AHA within 10 days of show for exhibitors to be eligible for Junior AI program.
 - g. Arrange for local radio, TV and newspaper interview
 - h. Contact individual members by use of newsletter, etc.
 - i. Cover expenses and provide premium
4. Responsibilities of AHA
 - a. Include show details (when, where, contact person, etc.) in Junior National Expo mailing to junior membership, along with entry form
 - b. Prepare and distribute state and regional news releases
5. Time of Year
 - a. Select date you could expect to result in the largest number of entries and crowd attendance.

- b. Coordinate final dates with AHA before confirming (attempt not to overlap with neighboring states' shows).
- 6. Location
 - a. Easy access to town with adequate motel and meal facilities
 - b. Show facilities adequate with respect to wash racks, stall areas, shelter, show ring, electrical outlets, sound system, etc.
- 7. Suggested Host State Committees
 - a. Entry – receive entries and fees, catalog each to proper class and assign entry numbers, prepare show program with information on each entry
 - b. Awards – determine and order awards for class winners, champions, and ribbons
 - c. Facilities – locate and contract; prepare for show including décor, sound systems, photo backdrop, etc.
 - d. Finances – plan detailed budget
 - e. Exhibitor welcome and entertainment
 - f. Check-In – work with AHA personnel/national junior director in attendance to complete entry book after arrival deadline, check tattoos and papers, etc.
 - g. Show Ring – work with AHA personnel/national junior director in attendance to record placings, handle class line-up, ring steward, etc.
 - h. Publicity – personal contact with prospective exhibitors, arrange local radio, TV and newspaper coverage, design special publicity flyers if desired.
 - i. Clean-up
- 8. Finances
 - a. Sources of financing: entry fees (usually \$15-20 per head); class sponsorships (local business or breeders solicited to sponsor a class. Use money to cover cost of awards, ribbons, premiums, etc.)
 - b. Expected expenses:
 - Judge – usually honorarium plus travel expenses
 - Ribbons
 - Class awards
 - Special promotion
 - Facilities (rent, utilities, clean-up, décor, seating, sound system, etc.)
 - Programs – listing entry information
 - Premiums
- 9. Miscellaneous
 - a. Program – should include all entry information necessary for show secretary and AHA personnel; preferable to produce adequate number of copies for crowd
 - b. Awards – use imagination; should be unique and attractive
 - c. Special Activities - desirable to include activities such as showmanship contests or demonstrations, dance, barbecue, etc. Consider tying show dates to other special activities such as a tour, field day, sale, annual banquet, etc.