

# Time to Celebrate

Reflecting on the last 40 years in the cattle business, we can say a lot has changed as we continue to look to the future. The Hereford breed has had many highs and some lows, all the while continuing to develop our youth, cattle that perform and new marketing opportunities for whitefaced cattle.

Members of the National Hereford Women (NHW) are excited to celebrate the National Hereford Queen program this year in Kansas City, Mo., during the American Royal, as the program's 40th anniversary is upon us.

## The value of the National Queen Program

The celebration for the 40th anniversary of the National Queen Program will also include recognition of all past state and national queens. The Hereford queen legacy reaches back much farther than 40 years in Hereford history, and the NHW wants to also recognize all



of those who have been involved in representing the breed. To celebrate this milestone, the NHW will be hosting a social on the American Royal grounds in the Governors Room at 3:30 p.m. on Saturday, Oct. 31.

As we reflect on the growth and development of the NHW queen program as we know it today, many changes have occurred, and, yet, the foundation has stayed much the same.

“The goal for the state queen program in the start was to represent the breed and add some class to the shows,” says Kay Morgan of Morgan Ranch, Burwell, Neb. “These foundational goals continue, and following the merger of the two women’s organizations we have seen the queen program expand its reach while providing new opportunities for young ladies.”

Courtney Tribble had this to say about her experience as Washington State Queen, “Some of my closest friendships were made in my time as state queen and when running for national queen.” Professional skills and networking are also two areas from which Tribble gained valuable experiences from her time as queen. “Having the opportunity to talk with some of the biggest and most influential breeders in the country increased my knowledge of the breed, all while I was building my résumé,” she says.

## Mark your calendars

This celebration is about more than a title of National Hereford Queen; it is about all of those who have supported the state and national queens for decades.

“The NHW is excited to host this event during the American Royal this year with the hopes of bringing together numerous past state and national queens along with all of those who have supported this program,” says Barbara Metch of Canton, Texas, an NHW board member.

Building on our foundation of decades of opportunity, former National Hereford Queen, Brooke Jensen says, “The Queen program is important to me, developing leaders and strong women in the Hereford industry. I would love to see the queen program continue to build and grow for another 40 years.”

The NHW hopes to see you for this great celebration and to help us send the program into the future with more energy and ideas on growing the program. **HW**

## National Hereford Women

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