

# Livin' the Hereford Life

**M**ore than 660 Hereford youth and their families traveled to Grand Island, Neb., July 2-8 for the 2012 Junior National Hereford Expo (JNHE).

Hosted by Nebraska Hereford youth at the Nebraska State Fairgrounds in Grand Island, the 2012 JNHE was a fun-filled week of contests and activities. A record 1,231 entries — including 538 polled owned heifers, 215 horned owned heifers, 250 bred-and-owned heifers, 78 bred-and-owned bulls, 37 cow-calf pairs and 106 steers — were exhibited throughout the week.

Also during the week, nearly \$25,000 in scholarships was awarded to juniors, and Hereford youth had the opportunity to participate in more than 23 contests outside the showing.

An event of this magnitude is possible only through the generous support of corporate and breeder sponsors. The 2012 VitaFerm® JNHE was sponsored by BioZyme Inc., St. Joseph, Mo., and Sullivan Supply/Stock Show U, Dunlap, Iowa.

The event is an action-packed seven days. On the following pages, you will find highlights of youth “Livin’ the Hereford Life.” **HW**



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# Sunday, July 1



National Junior Hereford Association (NJHA) members, parents and volunteers from the state of Nebraska worked together to fill the goodie bags JNHE participants enjoyed upon registration.



The 2012 JNHE host committee from the state of Nebraska (pictured l to r) are: Denny Hoffman, Scott McGee, Grady McMahon, Roger Morgan, Robin Meeks, and Linda and Grant McKay. This group devoted countless hours during the past year to ensure a smooth and successful event.



Many hours and much dedication were required from the members of the Nebraska Junior Hereford Association and their families and friends. Special thanks for your help in making the 2012 event a success.

# Monday, July 2



Thomas Smith, Hamlin, N.Y., discusses genetic progress during the 2012 JNHE senior illustrated speech competition.



2011-12 NJHA Chairman Matt Woolfolk (left), Columbia, Tenn., checks a tattoo during the JNHE check-in.



Throughout the week the National Hereford Queen, along with state queens, helped lead in classes and distribute awards. Royalty pictured (l to r) are: National Hereford Queen Amanda Bacon, Silaom Springs, Ark.; Maggie Ashby, Castle Rock, Wash.; Bridget Beran, Claflin, Kan.; Emily Bellefy, Bagley, Minn.; Megan Anderson, Long Eddy, N.Y.; Miranda Edenberg, Penfield, Ill.; Cara Cummings, Gilmer, Texas; Jessica Lancaster, Jerome, Idaho; and Amy DeWoody, Saegertown, Pa.

# Tuesday, July 3



Nick Deppe, Maquoketa, Iowa, hits the greens during the JNHE golf outing.



2012 National Hereford Queen Amanda Bacon hosted state Hereford queens and numerous young aspiring queens during the Queen's Tea on Tuesday afternoon.



NJHA member Isabelle Knowles, West Lafayette, Ind., pays respect as Rossie Blinson, Buies Creek, N.C., sings the National Anthem during the JNHE Opening Ceremonies.



The crowds were intense during the 3-on-3 basketball tournament on Tuesday afternoon.



During the peewee division 3-on-3 basketball championships, Illinois and Oklahoma teams faced off in tough competition. When the final whistle blew, Illinois walked away with the championship title.



Kelsey Stimpson, Melba, Idaho, completes the written Hereford Bowl examination on Tuesday morning. During this competition, NJHA members test their knowledge of the American Hereford Association, NJHA and cattle facts.



Dale and Mary Barber, Barber Ranch, Channing, Texas, donated a \$1,500 voucher to be used at their upcoming sale for the National Hereford Women (NHW) Heifer Award. Winning the voucher was Addison Jackson, Miller, Mo. Pictured with Addison is Justin Barber and the NWH board.

# Tuesday, July 3 *continued*



Nebraska Junior Hereford Association Director Mattie McMahon, Ayr, Neb., welcomes participants and their families to the 2012 JNHE.



During the 2012 JNHE Opening Ceremonies, more than 663 exhibitors entered the ring behind a flag bearer from each state, as enthusiastic parents, siblings and supporters watched.



During the Opening Ceremonies, Curt Tomasevicz, a member of the 2010 U.S. Olympic gold medal bobsledding team, encouraged NJHA members to pursue their dreams and think big.



The Kansas junior Certified Hereford Beef® Grill-Off team give their championship presentation and recipe on Tuesday morning.

JNHE mentors and protégés decorated recycling bin covers together during mentor-protégé orientation on Tuesday. The cans collected in these bins throughout the week were donated to Habitat for Humanity.



NJHA board member Courtney Tribble (right), Puyallup, Wash., works on a project with her protégé for the week, Sean Patrick Weick II, Mt. Herm, during the orientation on Tuesday.



Thirty-one NJHA members were recognized for their final year of participation at the JNHE.

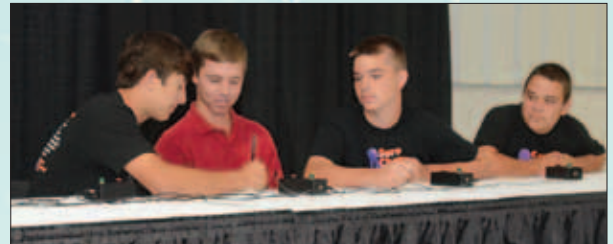
# Wednesday, July 4



During the team marketing competition on Wednesday, the Oklahoma junior team, consisting of Sydnee Gerken, Cashion; Kinley Urbanovsky, Ada; and Hallie Barnes, Hulbert, present their sales pitch to the judges.



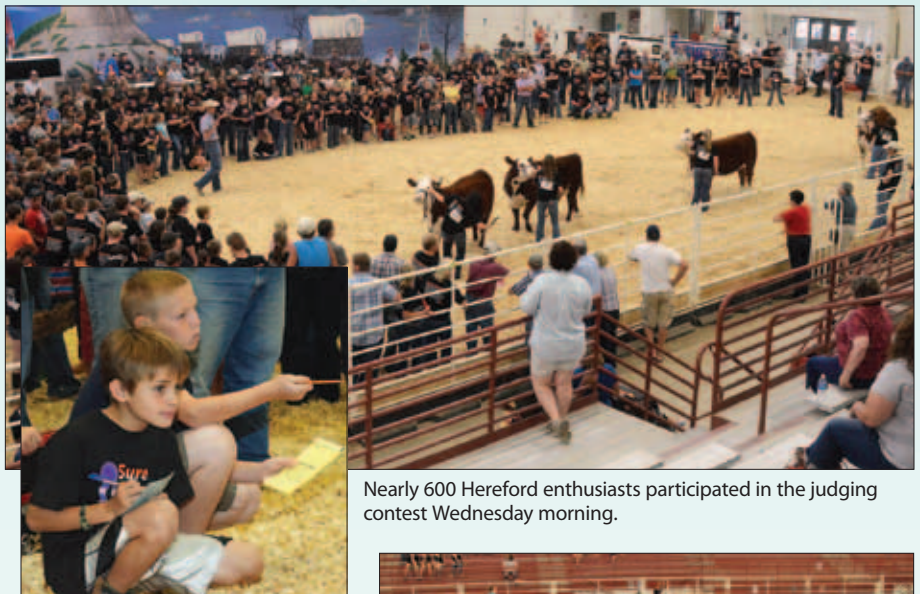
Gabi Torrance, Media, Ill., shares her knowledge during the Hereford Bowl junior division finals. Her Illinois team placed second in the competition.



During the senior Hereford Bowl final buzzer round, the team from Texas calculates its wager for the final question. This team captured the championship title.



Nebraska juniors Kim Huwaldt and Paul VanDeWalle work together during the team fitting competition on Wednesday afternoon.



Nearly 600 Hereford enthusiasts participated in the judging contest Wednesday morning.



Sullivan Supply sponsored a Stock Show U on Wednesday afternoon. Attendees had a chance to listen to John Sullivan talk about showmanship skills or hone their fitting skills watching a demonstration led by several Stock Show U professors.

# Thursday, July 5



During the senior showmanship finals, the top 10 finalists fit against the clock.



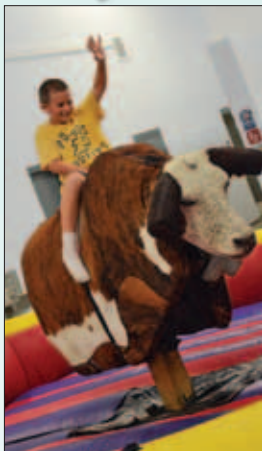
Hundreds of NJHA youth showed their talents during a long day of showmanship competition.



Tate Johnson, Centerville, S.D., won a showbox full of supplies from Sullivan Supply. All youth who participated in the showmanship contest were entered in the drawing for the showbox.

# Friday, July 6

A popular pastime for JNHE attendees was trying their skills on "Mr. Bulljangles" in the JNHE trade show area. Luke Harker, Hope, Ind., rode for eight seconds – all with a smile on his face.



Judge Ryan Rathmann congratulates Vada Vickland for exhibiting the champion progress steer.



Lianna Prill, Miss Nebraska's Outstanding Teen, sings the National Anthem before the steer show.

# Saturday, July 7

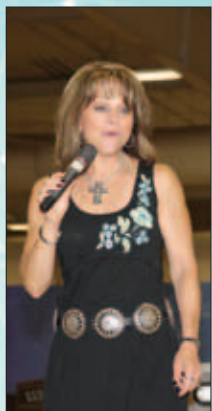
2011-12 NJHA Chairman Matt Woolfolk (right) thanks Mark McClintock and his wife, Teresa, for their five years of service as NJHA advisors.



NJHA board members pose with Susie McEntire prior to the Awards Banquet.

## Sunday, July 8

On Sunday morning, Susie McEntire — sister of Reba McEntire — and her husband, Mark Eaton, entertained and inspired JNHE attendees during a cowboy church service.



During the championship drive, judge Eldon Krebs, Gordon, Neb., asked spectators to give the participants a standing ovation. "We've never witnessed anything like this," he said. "This is an awesome set of livestock — I don't care what breed it is. Unbelievable."



Nearly \$18,000 was raised from the state baskets. Donations ranged from semen to unique food items to Hereford-themed home décor and apparel. The NJHA, along with state organizations, will benefit from the auction.



Herefords of the Year finalists were recognized on Saturday. Pictured (l to r) are: Kari Brumley, Orovada, Nev.; Clayton Miller, Thorntown, Ind.; Bailey Edenbrun, Penfield, Ill.; Cameron Curry, McAlester, Okla.; and Brady Jensen, Courtland, Kan.



The Hereford "Club" provided the best seat in the house. For a minimum \$100 donation to the Hereford Youth Foundation of America, Hereford enthusiasts could enjoy the JNHE show from above, while dining on specially prepared hors d'oeuvres. More than 120 members participated in the program this year.



A new program was initiated this year — the JNHE Ambassador program. These Ambassadors worked behind the scenes along with the NJHA intern to help ensure a successful and smooth event. Pictured (l to r) are: Luke Bolin, Harrison, Ark.; Meghan Black, Bloomfield, New Brunswick, Canada; NJHA intern Bailey Clanton, Bucyrus, Kan.; Sarah Wright, Springdale, Ark.; and Alyssa Fee, Jackson, Tenn.