

# AHA, NJHA Launch Fed Steer Shootout

The American Hereford Association (AHA) and National Junior Hereford Association (NJHA) are teaming up with Gregory Feedlots Inc. to launch the 2017 NJHA Fed Steer Shootout.

AHA COO and Director of Breed Improvement Shane Bedwell says the program is an opportunity for NJHA

members to gain invaluable cattle-feeding industry education and experience. Participants will have the ability to estimate feedyard performance and carcass merit, and then compare the information to actual performance data. They will also measure and compare the profitability of their animals during the contest.

“This is a fun and competitive program that will allow junior members to find out what their herd genetics are capable of doing,” Bedwell says. “There are many great young breeders utilizing progressive genetics. This program will help recognize their efforts and provide learning opportunities to help them make selection decisions in the future.”

To qualify for the steer-only program, cattle must be purebred Hereford or Hereford-influenced steers. Hereford-influenced steers must meet Certified Hereford Beef (CHB®) live-animal specifications to qualify for the Shootout. In addition, cattle in the program must have a birthdate of Jan. 1, 2016, or later, have a weight of 600-800 lb., have been weaned 30 days or more prior to delivery and have had two rounds of vaccinations.

Steers must be delivered to Gregory Feedlots Inc., Tabor, Iowa, between Jan. 2-20, 2017. Alternate delivery points may be available based on area participation. All costs will be financed by the feedyard through the competition, with total expenses deducted from final payment at the conclusion of the contest. A final report will be returned to participants at the conclusion of the contest.

Winners of the shootout will be announced at the 2017 Hereford Honoree Reception during the AHA Annual Meeting in Kansas City, Mo. Awards will be given for overall performance in the Hereford and Hereford-influenced pen-of-3 and individual divisions.

To learn more about the program, contact Trey Befort, AHA director of commercial programs, at 816-842-3757 or [tbefort@hereford.org](mailto:tbefort@hereford.org). Visit [Hereford.org/node/440](http://Hereford.org/node/440) to view the entry form online. **HW**

## 2017 NJHA FED STEER Shootout

The NJHA Fed Steer Shootout is an opportunity for NJHA members to gain invaluable cattle feeding industry education and experience. Participants will have the ability to estimate feedyard performance and carcass merit, then compare the information to actual performance data. They will also have the ability to measure and compare the profitability of their animals during the contest.

### Cattle Requirements

1. Pen of 3 or individual animal entries
2. Steers only
3. Purebred Hereford or Hereford-influenced divisions
  - a. Purebred Hereford
    - i. Animal(s) must be entered in the AHA database at time of entry and must follow NJHA Steer DNA rule.
  - b. Hereford-influenced
    - i. Animal(s) must meet CHB Live Animal Specifications
4. Birth date: 1/1/16 or after
5. Weight: 600-800 pounds
6. Weaned 30 days or more prior to delivery
7. Vaccination Program: 2 rounds

### Contest Guidelines

1. Steers must be delivered to Gregory Feedlots, Inc. from **January 2-20, 2017**.
  - a. Alternate delivery points may be available based on participation in your area. Please indicate interest in alternate delivery point on the entry form
2. Steers will be managed at the discretion of the feedyard.
3. All costs will be financed by the feedyard through the competition, with total expenses deducted from final payment at the conclusion of contest.
4. A final report will be returned to participants at the conclusion of the contest.

Winners will be announced at the 2017 AHA Annual Membership Meeting Awards Banquet. Awards will be given for overall performance in the Hereford and Hereford-influenced pen-of-3 and individual divisions.

Name: \_\_\_\_\_ NJHA Member Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Division:  Pen of 3       Individual      Breed:  Hereford       Hereford-influenced

Delivery:  I will deliver to contest location  
 Gregory Feedlots, Inc.  
 1164 305 Ave.  
 Tabor, IA 51653  
 Contact: David Trowbridge  
 C: 402-740-7033 O: 712-625-2311

I am interested in an alternative delivery point  
 Please mail, fax or email entry form to:  
 American Hereford Association, Attn. Trey Befort  
 P.O. Box 014059 (F) 816-842-6931  
 Kansas City, MO 64101 (P) 816-842-3757  
[tbefort@hereford.org](mailto:tbefort@hereford.org)



### CHB live animal specifications

- Cattle must have a predominately (51%) white face and exhibit white markings over the jaw, forehead and muzzle. White markings on any part of the hip, shoulder or side of the body such as spots, stripes or belts are not acceptable.
- Cattle must be solid red, solid black or roan with a predominately white face. White faced animals that are yellow, gray, brown, brindle, or smoke are ineligible.
- Only steers and heifers of English beef-type breeding under 30 months of age qualify — an animal expressing dairy or *Bos indicus* type breeding is not acceptable.
- To qualify, cattle may be either horned or polled. Bulls, bullocks or cows are not acceptable. **HW**